

100

Fig. 1

## Definer Publishing Products Cycle

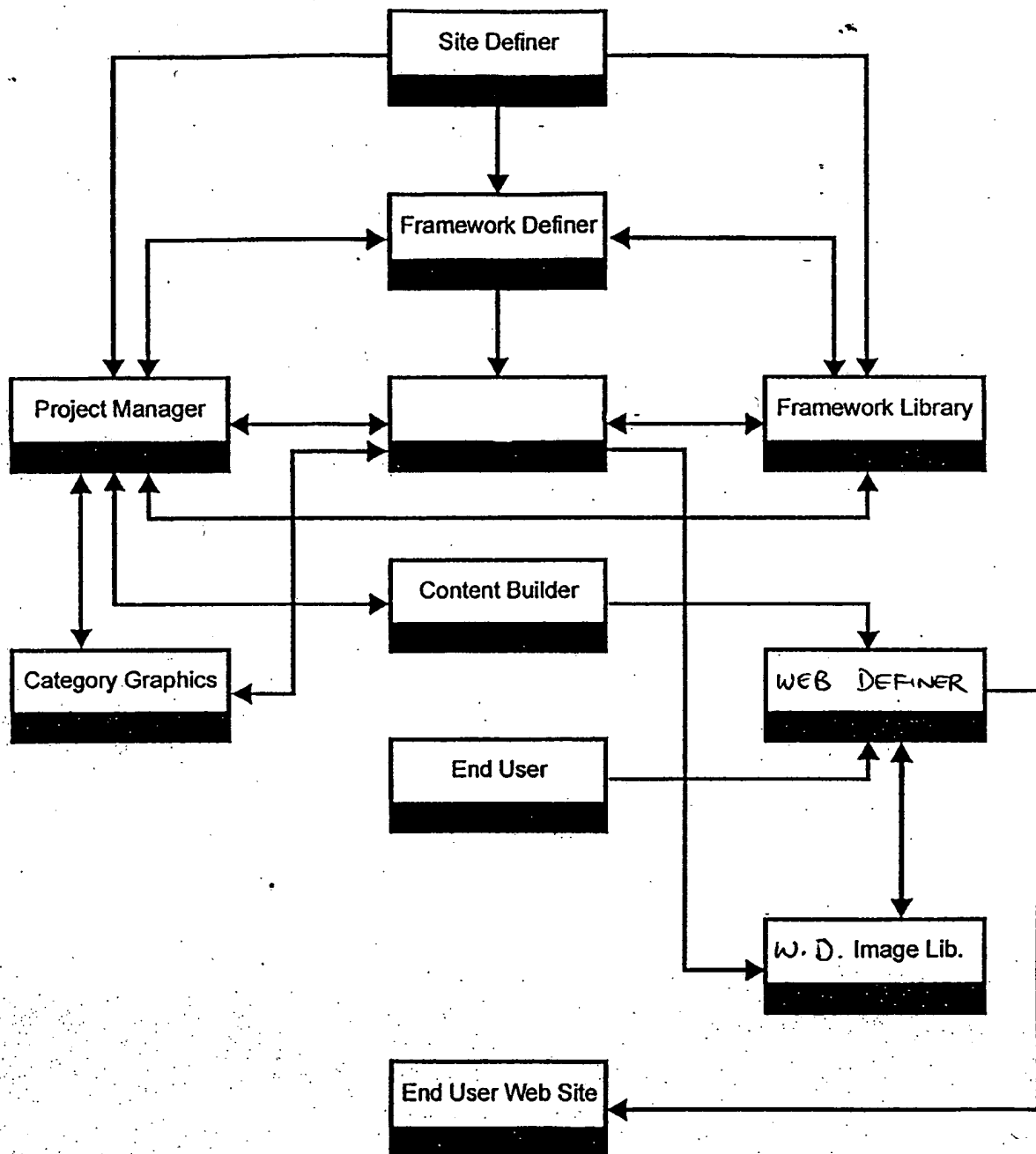
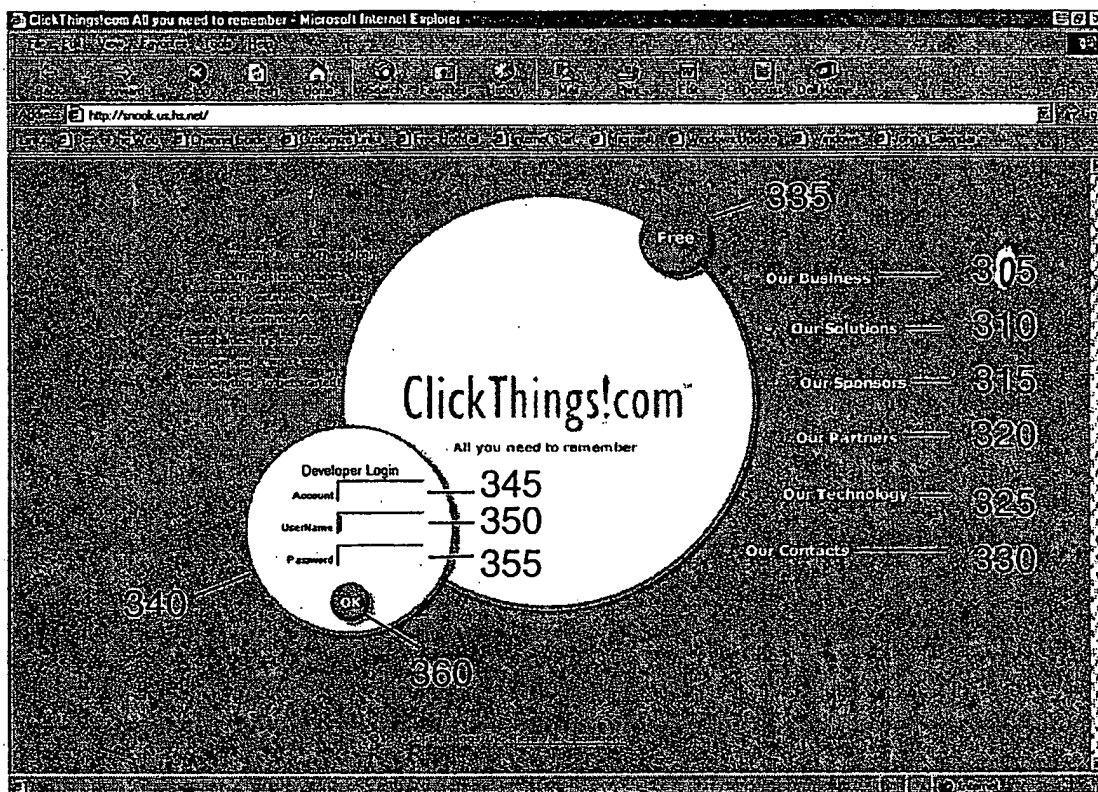
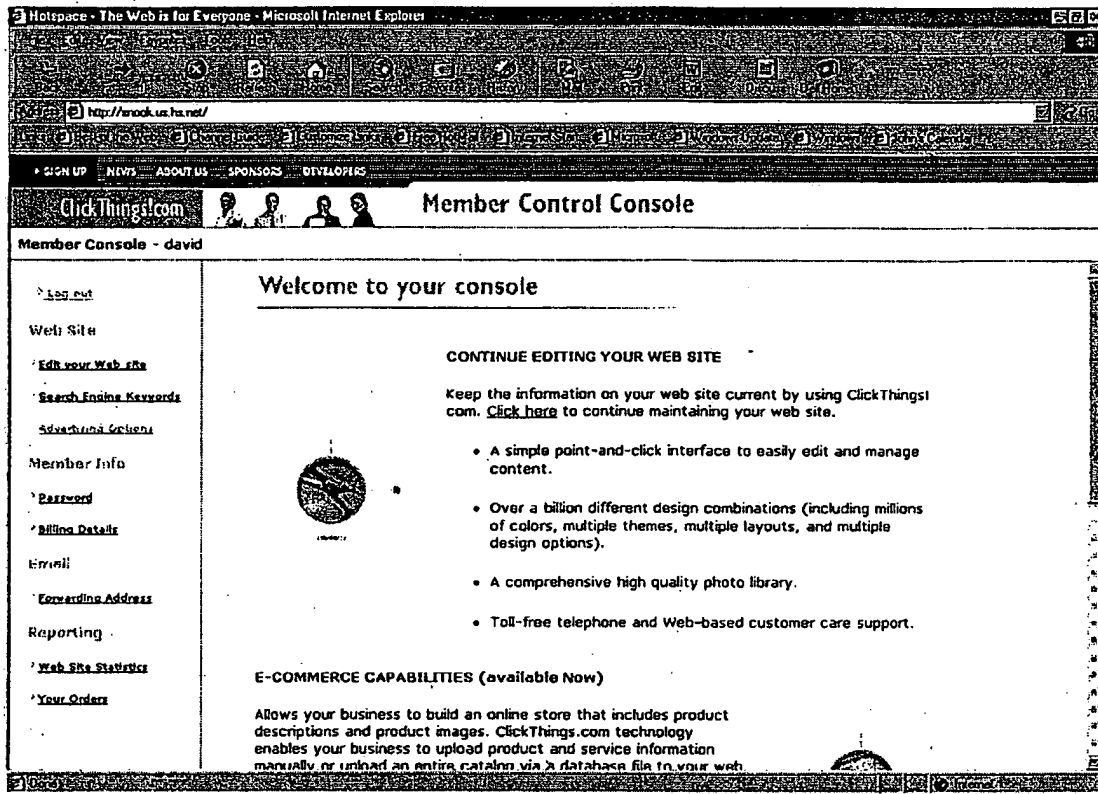


FIG. 2



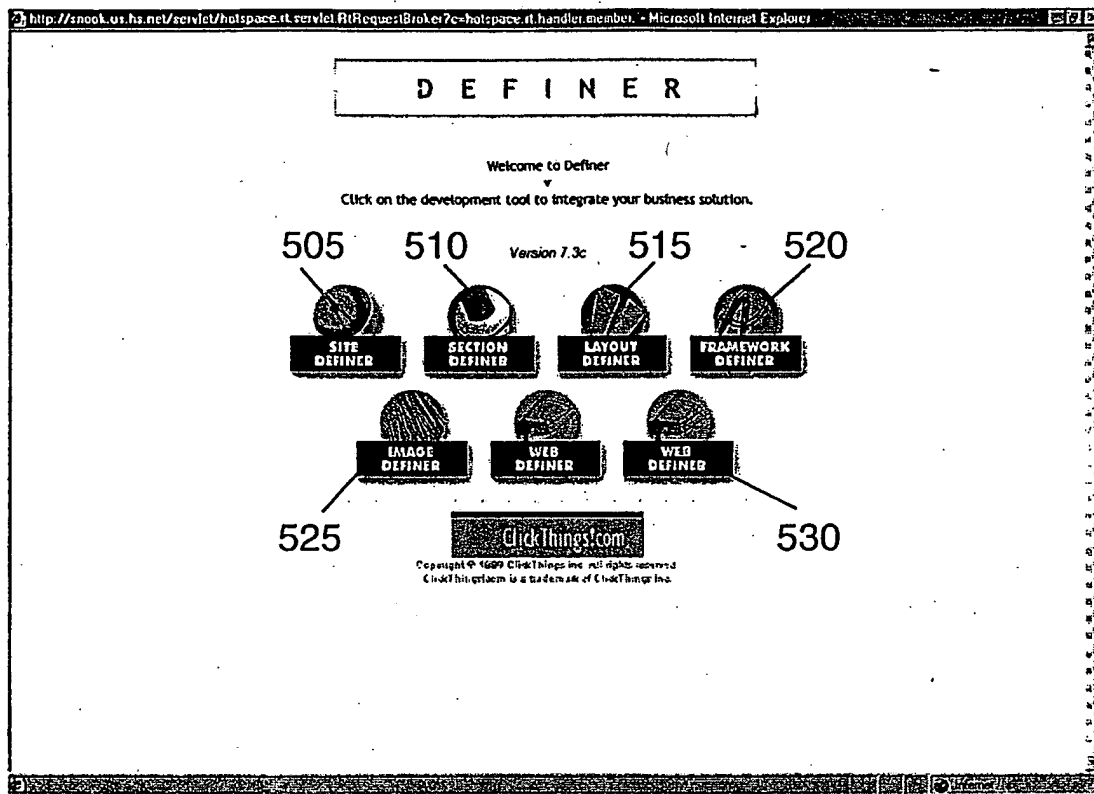
300

FIGURE 3



400

FIGURE 4



500

FIGURE 5

http://snook.us.hs.net/service/MainService?view=Site&siteType=Content - Microsoft Internet Explorer

**SITE ~ DEFINER**

Go Back

625 630 635 620

From Site Name To New Site Name Industry Type General Copy 640

Create a site

Select Your Industry Type General Site Name (SIS) Create

Display Sites

Display Sites from All Display 605

610 615

600

**FIGURE 6**

http://snook.us.hs.net/servlet/MainServletCore?v=Site&siteType=Content - Microsoft Internet Explorer

**SITE ~ DEFINER**

Go Back

625 630 Copy a site 635 — 620

From Site Name To New Site Name Industry Type General — 640

Create a site

Select Your Industry Type General Site Name (SIS)

610 Display Sites — 605

Display Sites from All

705 — 615

- All
- General
- Arts & Entertainment
- Business to Business
- Education & Training
- Employment & Jobs
- Food & Beverage
- Finance & Money
- Government & Community
- Health, Fitness & Wellbeing
- Manufacturing

FIGURE 7

http://zbook.us.hs.net/zervic/U/MainServiceCore?v=Sites&siteType=Content&lg=Arts+and+Entertainment - Microsoft Internet Explorer

**SITE - DEFINER**

Go Back

625 630 Copy a site 635 — 620

From Site Name To New Site Name Industry Type General Copy 640

Create a site

Select Your Industry Type General Site Name (SIS) Create

610 Display Sites 615 — 605

810 Display Sites from All Display

805

Arts and Entertainment	EBL	Site 800 - 800	Site 1010 - 630	Display	Export	Import
Movement Park Arts and Entertainment	EBL	Site 800 - 800	Site 1010 - 630	Display	Export	Import
Arts and Entertainment	EBL	Site 800 - 800	Site 1010 - 630	Display	Export	Import
Sal Gores Arts and Entertainment	EBL	Site 800 - 800	Site 1010 - 630	Display	Export	Import
Independent Media House Arts and Entertainment	EBL	Site 800 - 800	Site 1010 - 630	Display	Export	Import
Independent Media (S) Arts and Entertainment	EBL	Site 800 - 800	Site 1010 - 630	Display	Export	Import
Independent Media Arts and Entertainment	EBL	Site 800 - 800	Site 1010 - 630	Display	Export	Import
Independent Media Arts and Entertainment	EBL	Site 800 - 800	Site 1010 - 630	Display	Export	Import

FIGURE 8



http://snook.us.hs.neUscwlet/MainServletCore?v=Site&siteType=Content - Microsoft Internet Explorer

**SITE - DEFINER**

Go Back

---

625      630      Copy a site      635      — 620

From Site Name  To New Site Name  Industry Type

General

General

640

Create a site

Select Your Industry Type  ☐ Site Name (SIS)

905

Display Sites

Display Sites from

General

Arts & Entertainment

Business to Business

Education & Training

Employment & Jobs

Food & Beverage

Finance & Money

Government & Community

Health, Fitness & Wellbeing

Manufacturing

Personal Services

Display

**FIGURE 9**



http://mook.us.hs.net/servic/MainServletCore?v=Site&siteType=Content - Microsoft Internet Explorer

**SITE - DEFINER**

[Go Back](#)

---

**Copy a site**

From Site Name  To New Site Name  Industry Type  [Copy](#)

---

650 Create a site 655 — 645

Select Your Industry Type  Site Name (SIS)  [Create](#) — 660

---

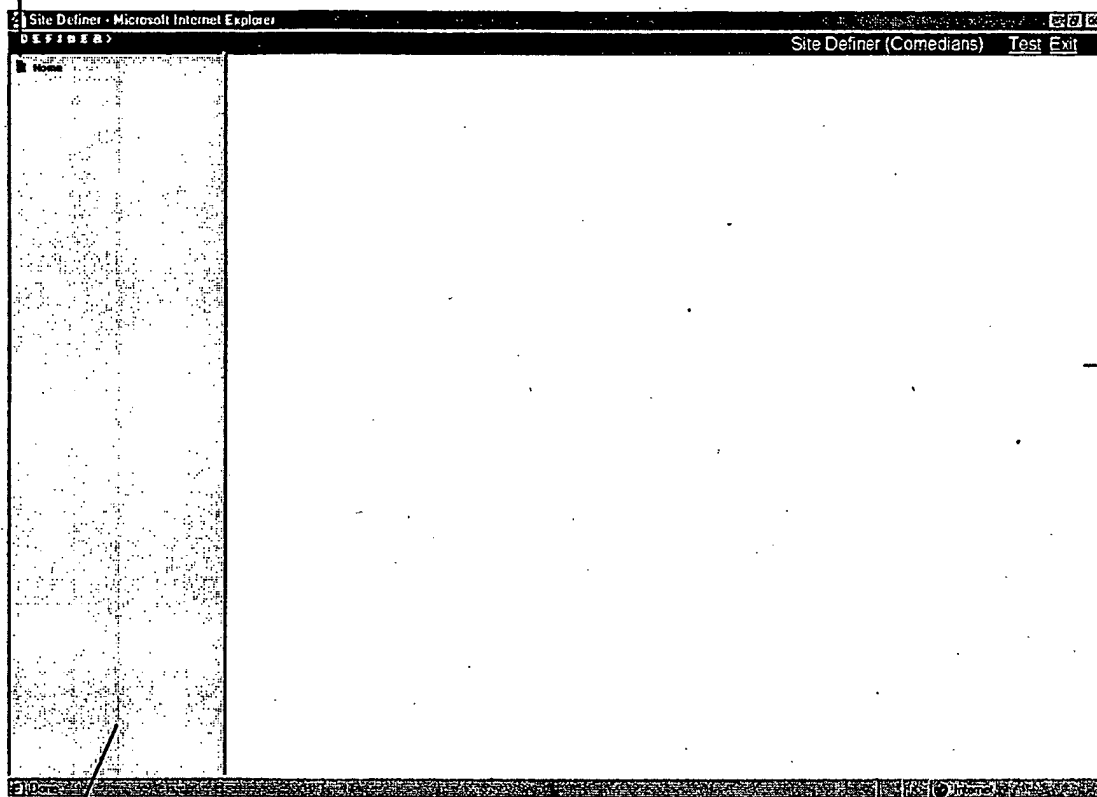
**Display Sites**

Display Sites from  [Display](#)

---

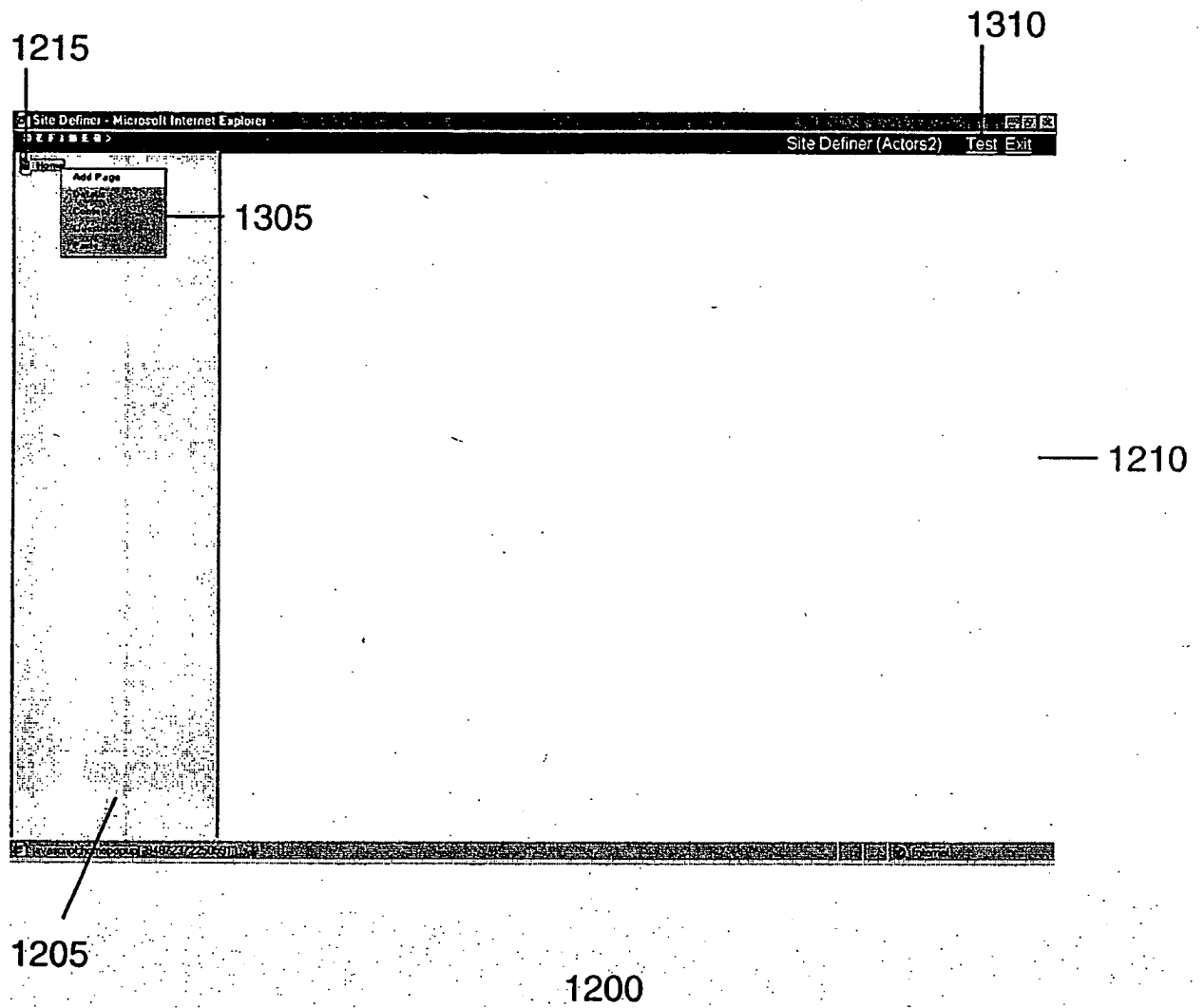
FIGURE 11

1215

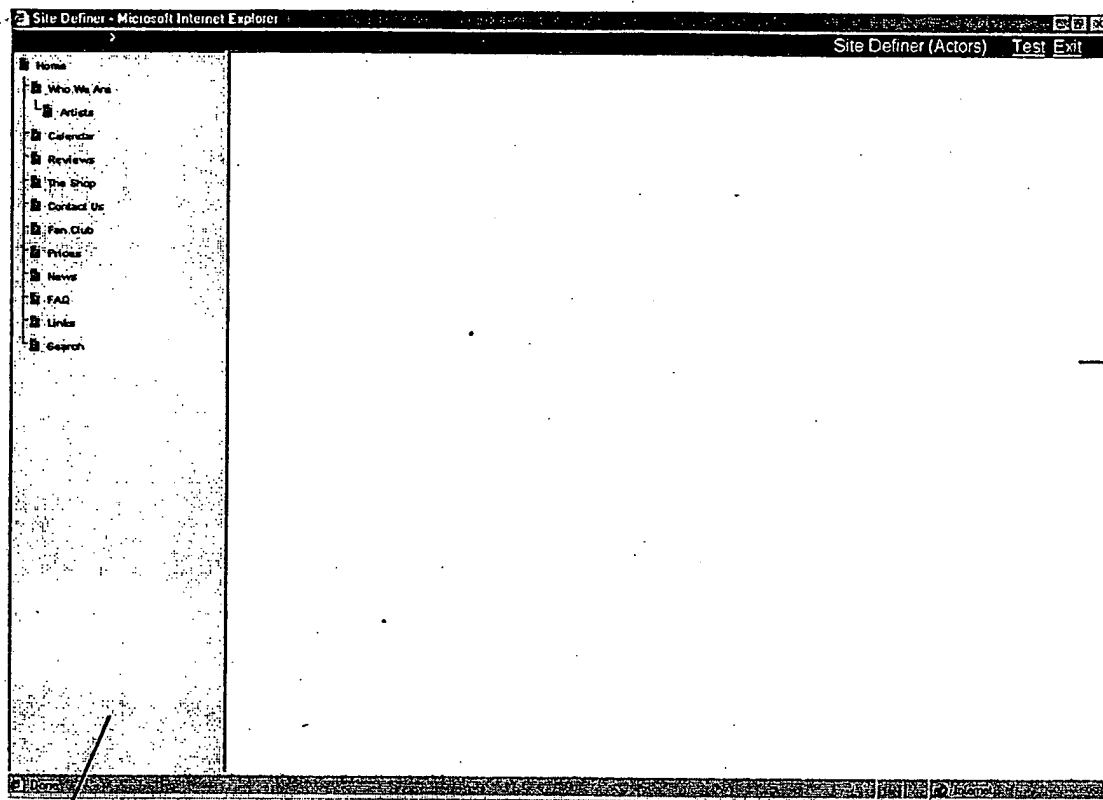


1200

FIGURE 12



**FIGURE 13**



— 1410

1405

1400

FIGURE 14

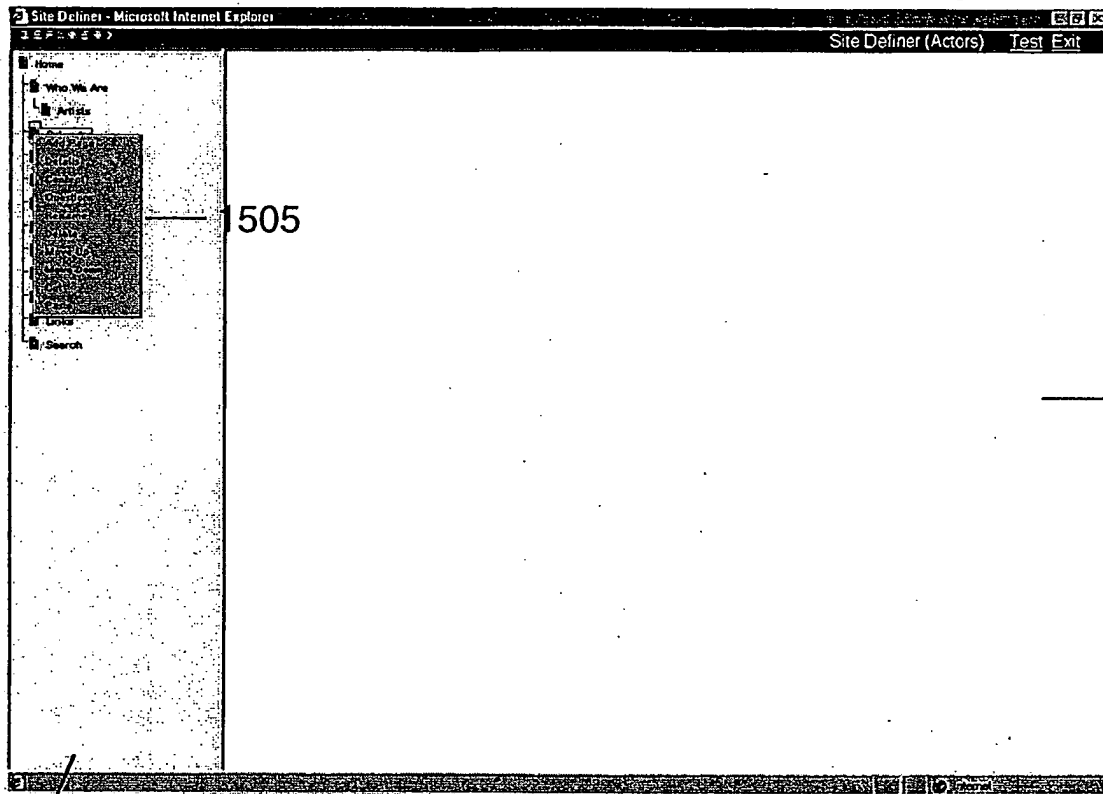
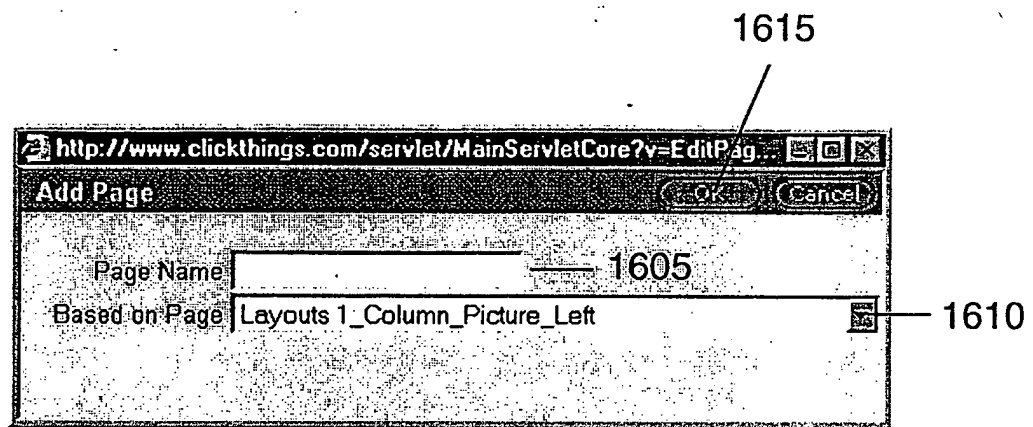


FIGURE 15



**FIGURE 16**



1705

Site Definer - Microsoft Internet Explorer

Site Definer (Actors) Test Exit

Who\_We\_Are

Add Page | Page Details | Add Questions | Edit Content | Delete | Exit

Page Details for the Who\_We\_Are page

Search Engine Keywords (Separate with comma)

Appearance

Title: Who We Are

Enable On: high

Scroll To: Who We Are

Enable the end user to show/hide this page by answering a question

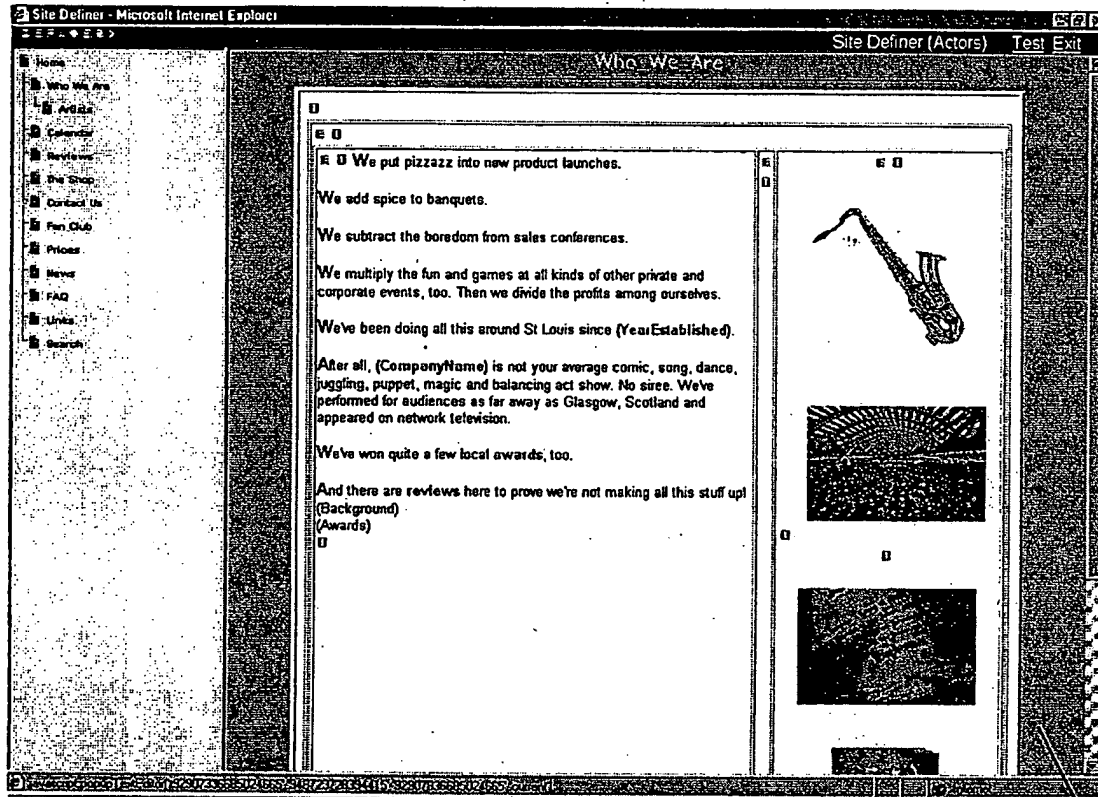
Question: is your background/achievements important to you

Question Text: About Us

Show or hide: [X]

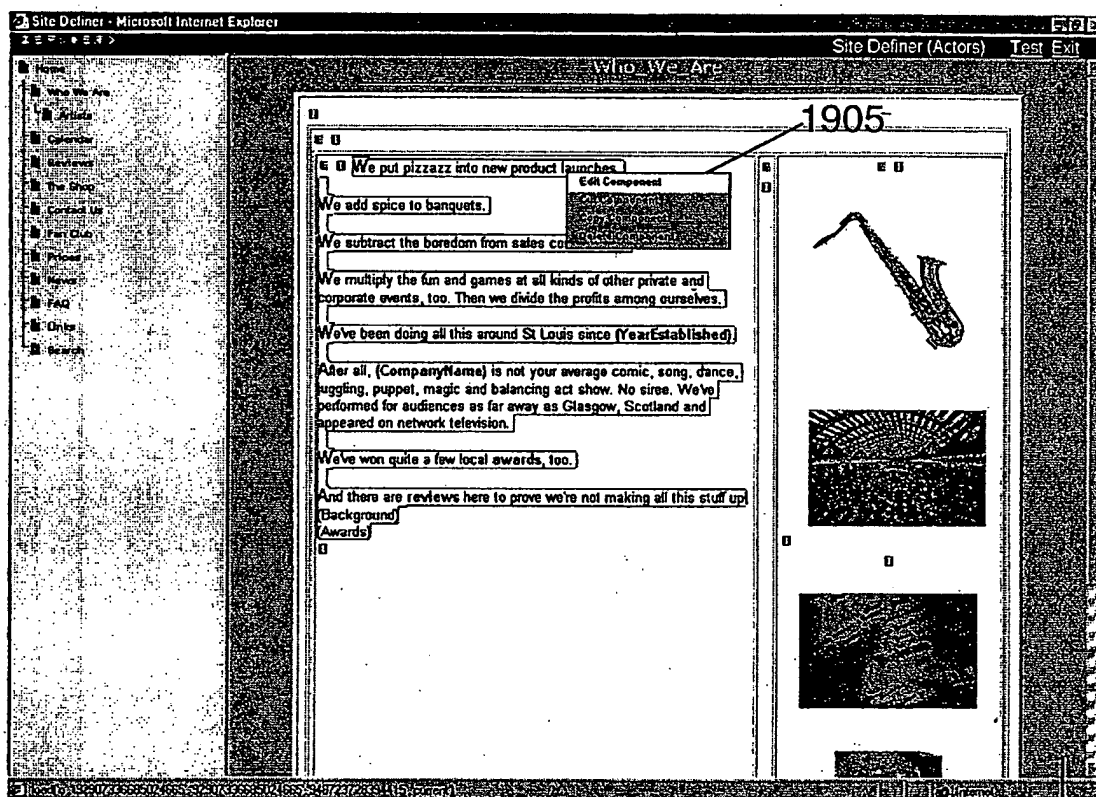
1410

FIGURE 17



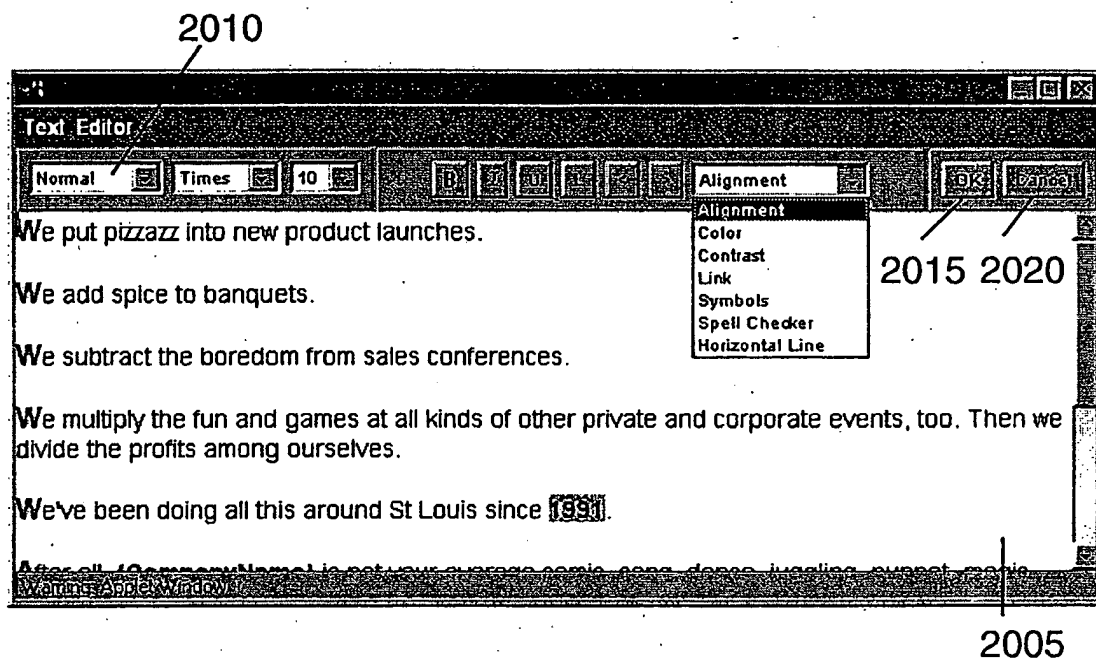
1410

FIGURE 18



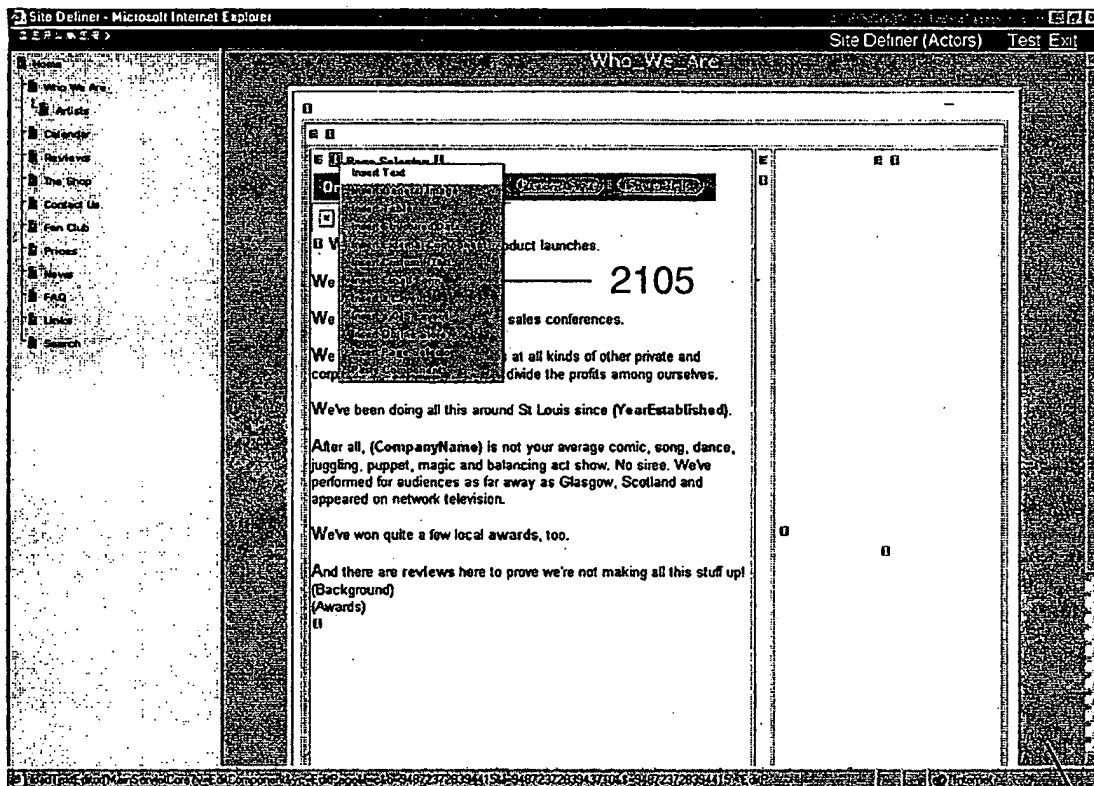
1410

FIGURE 19



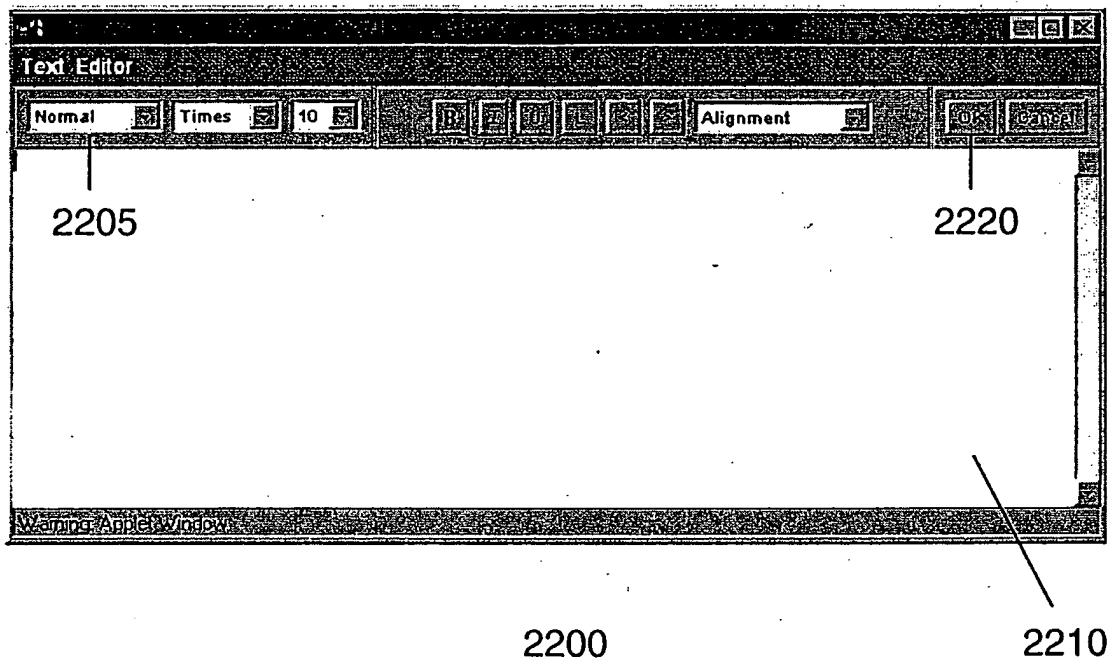
2000

FIGURE 20



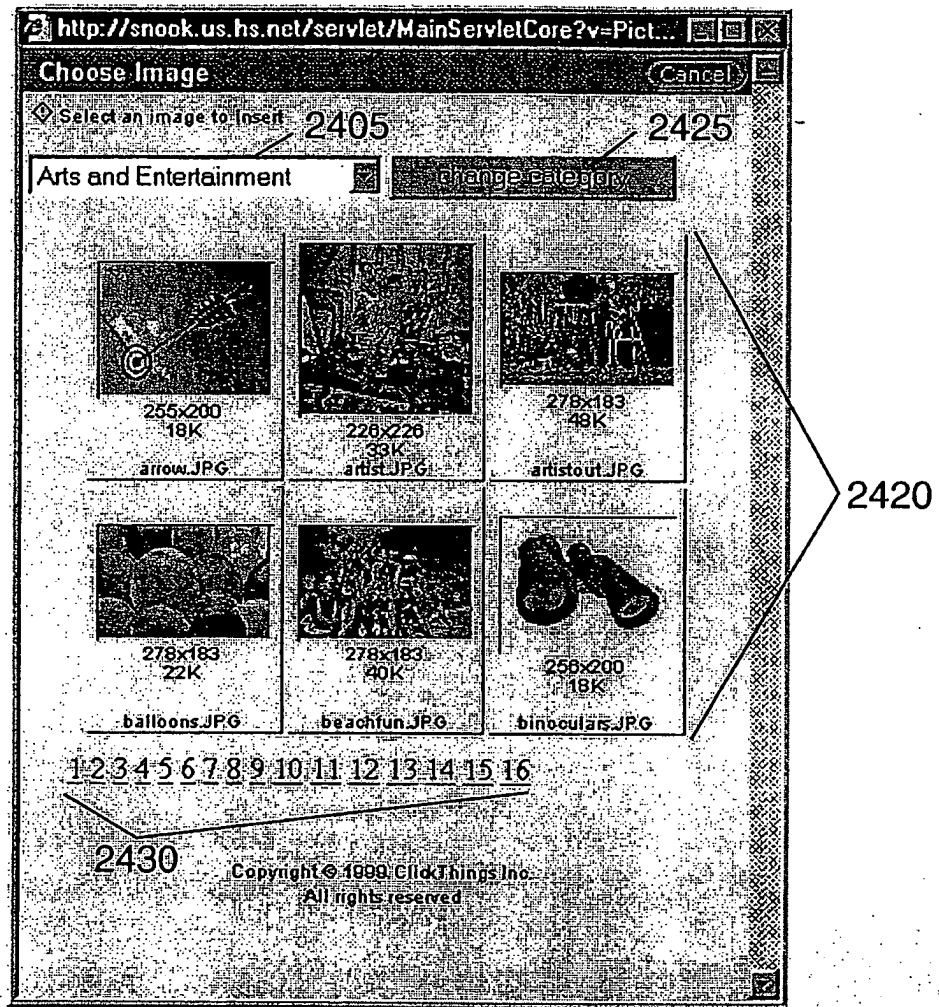
1410

FIGURE 21



**FIGURE 22**





2400

FIGURE 24



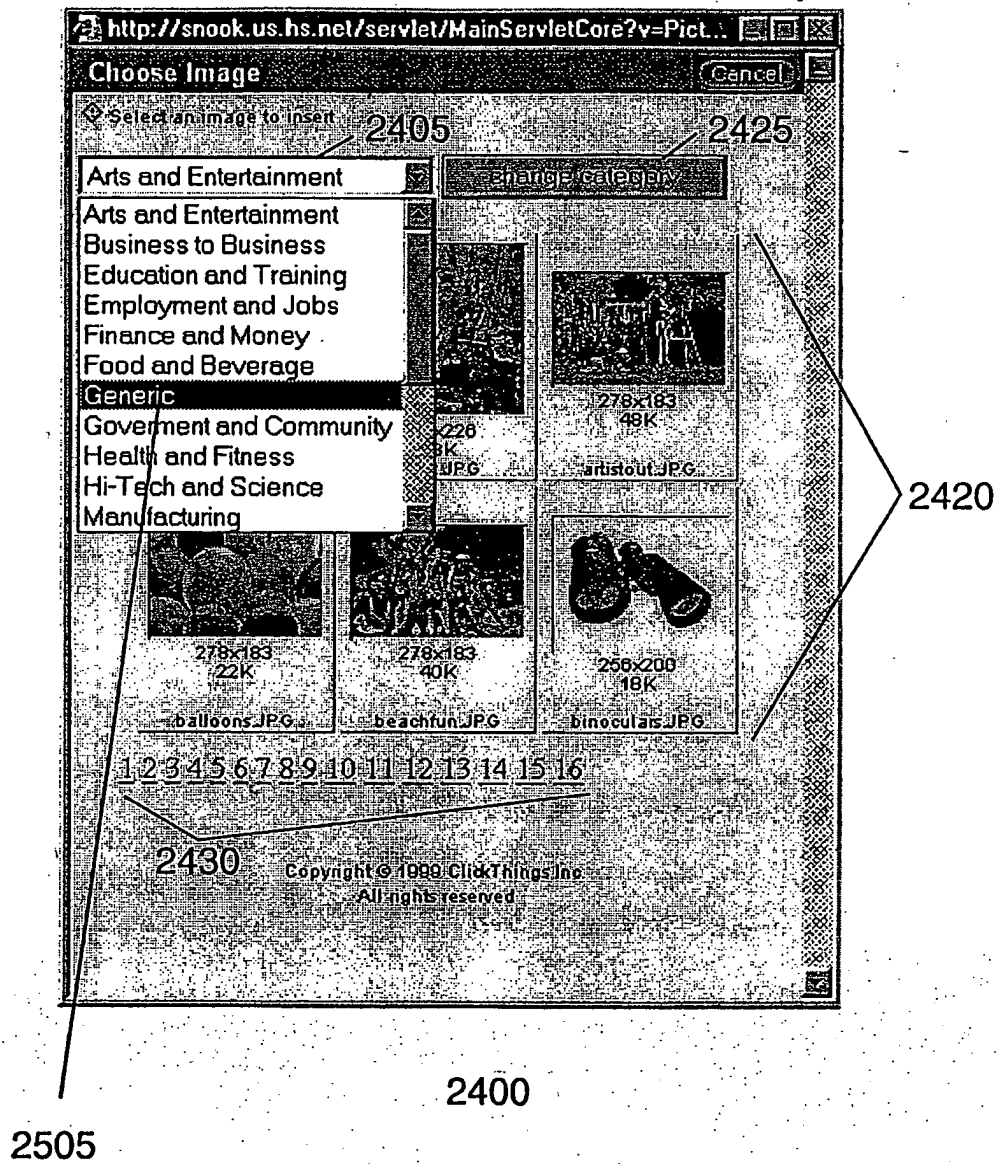
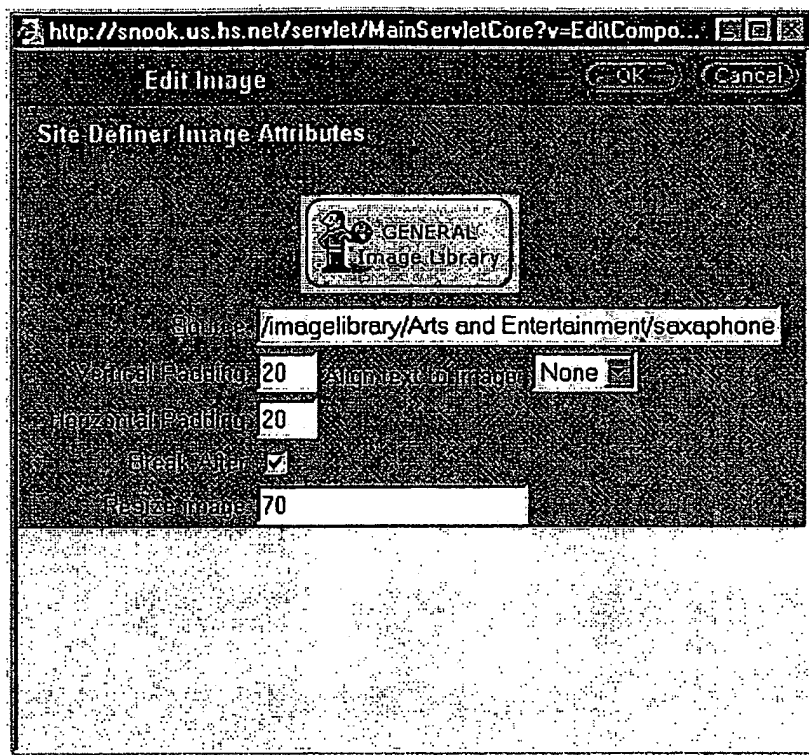


FIGURE 25



2600

FIGURE 26

http://snook.us.hs.net/servlet/MainServletCore?v=EditComponent&vc=EditPage&t=...

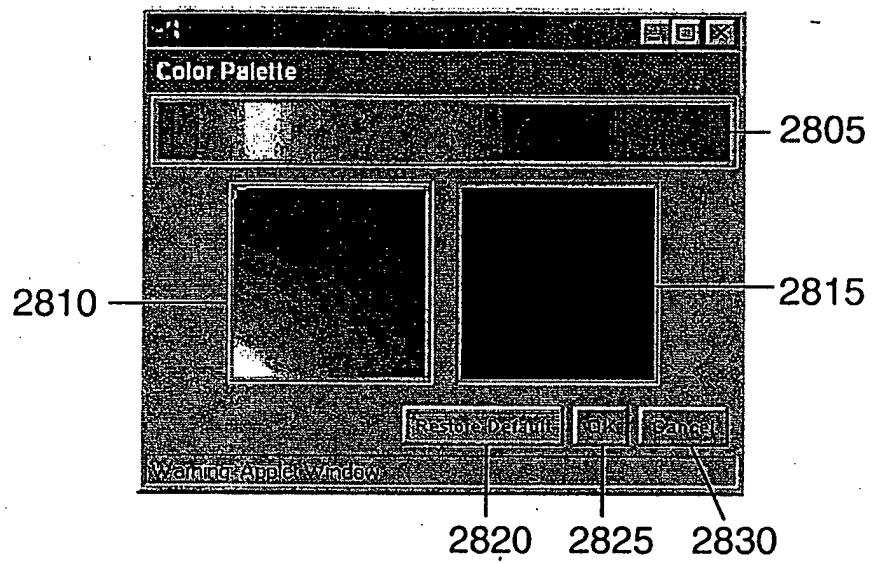
### Insert Table

OK Cancel

<b>Size</b>	
Number of Rows	Number of Columns
1	1
<b>Layout</b>	
Alignment	Border On
Default	
Cell Spacing	Cell Padding
Background Color	
Colors	
<b>Width</b>	Percentage (Pixels if not checked)
Default	
<b>Height</b>	Percentage (Pixels if not checked)
Default	

2700

FIGURE 27



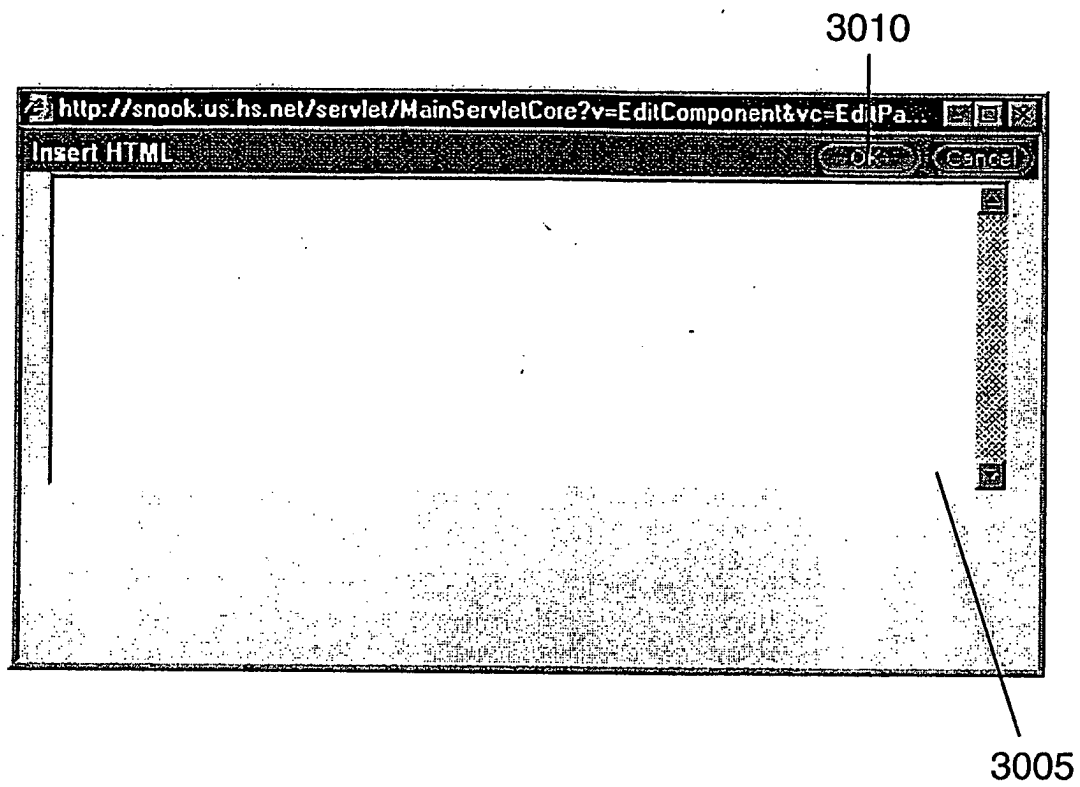
2800

**FIGURE 28**

2905

2900

FIGURE 29



3000

**FIGURE 30**

Email Form - Microsoft Internet Explorer

Email Form Options

Heading: Email Form

Format: Booking

Email Address:

**Success Actions**

☒ Display Success Message

Go to Page: None

**Error Actions**

☒ Display Error Message

Go to Page: None

**Success Message** [Edit](#)

Thank you

Thank you for contacting  
(Company Name). You will receive a  
reply to your comment or question  
shortly.

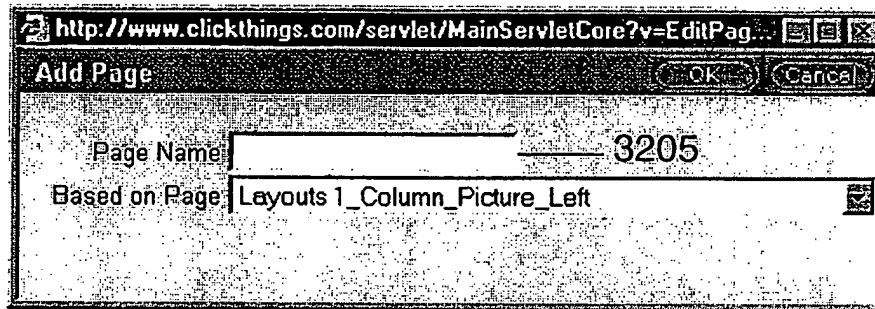
**Error Message** [Edit](#)

Sorry

There was a problem sending your  
email request to (Company Name).  
Please ensure you have supplied a valid  
email address, or try again later.

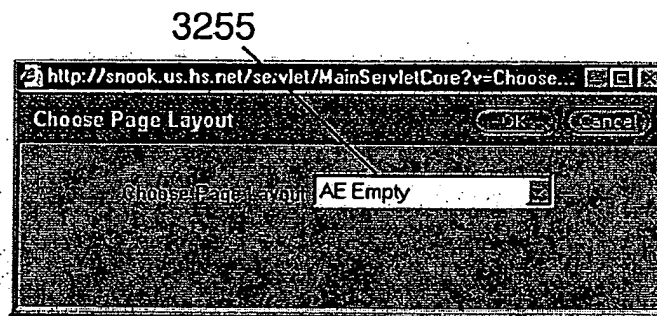
3100

FIGURE 31



3200

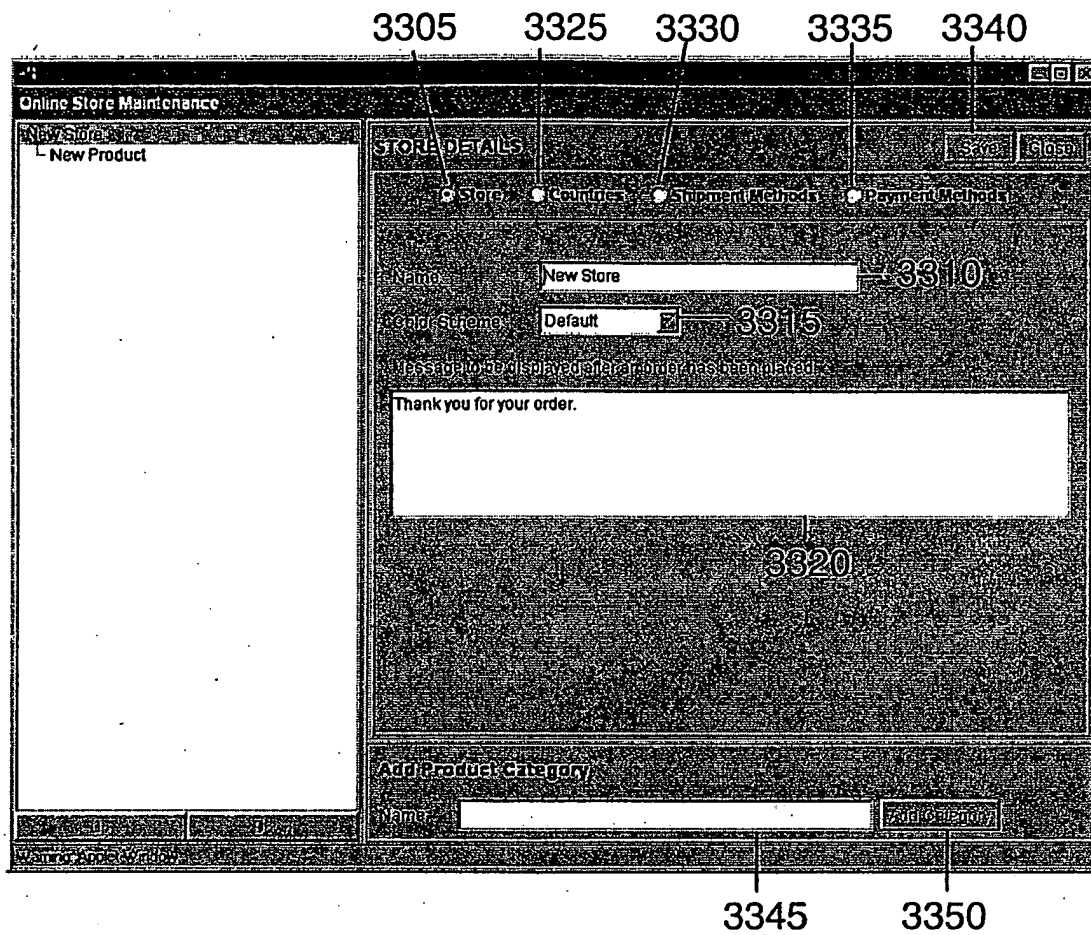
FIGURE 32a



3250

FIGURE 32b





3300

FIGURE 33

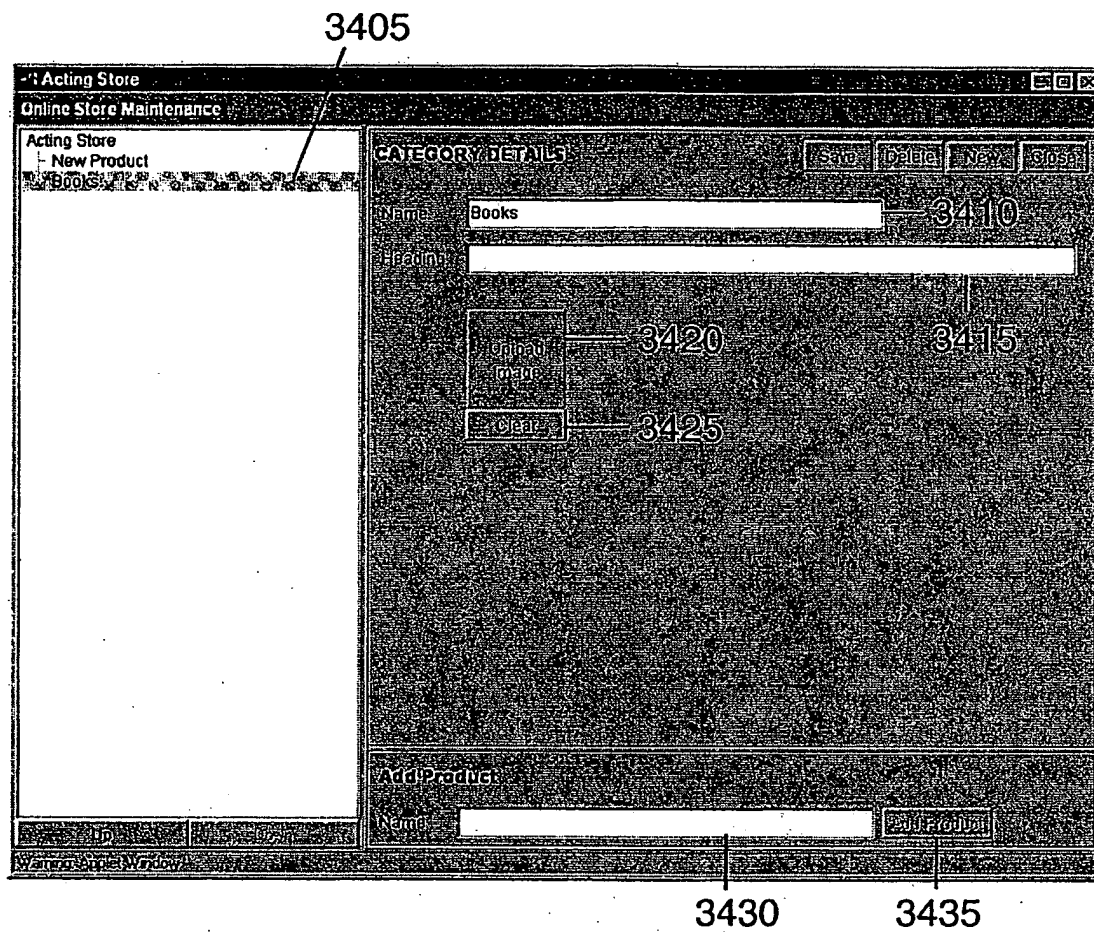


FIGURE 34

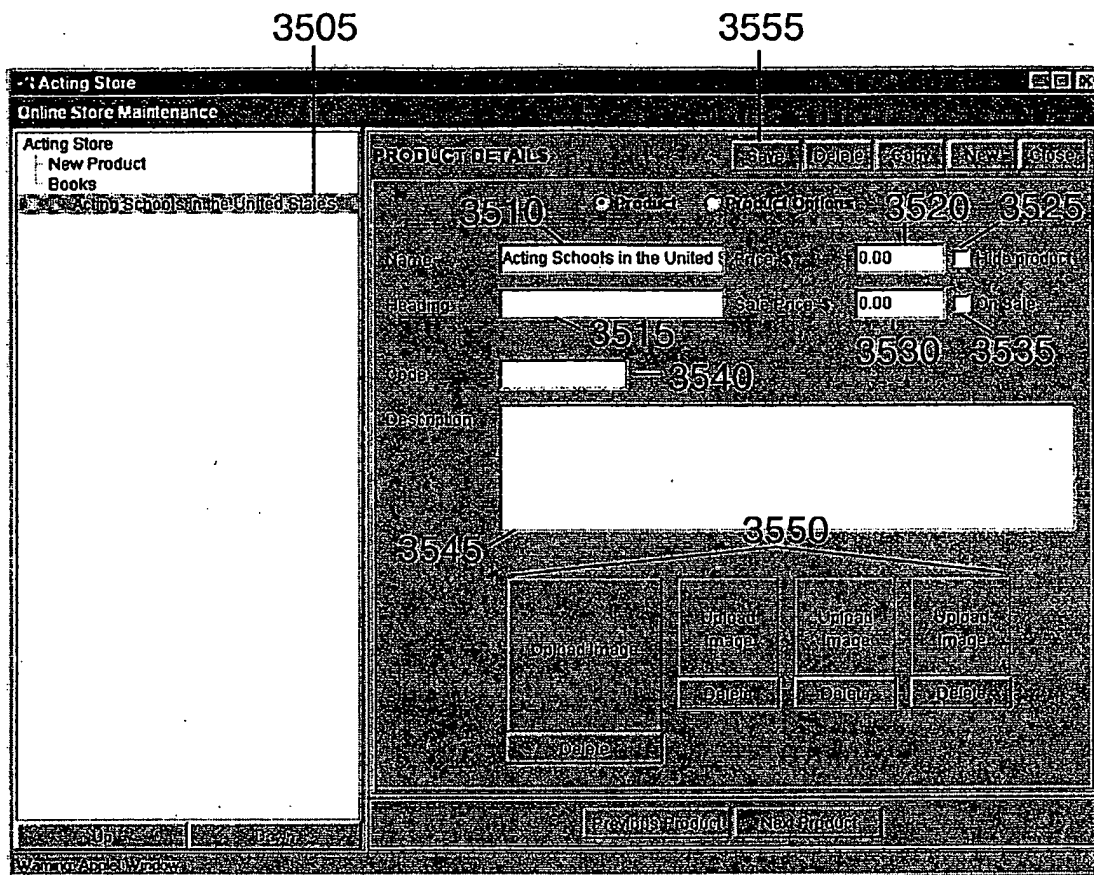


FIGURE 35

3605

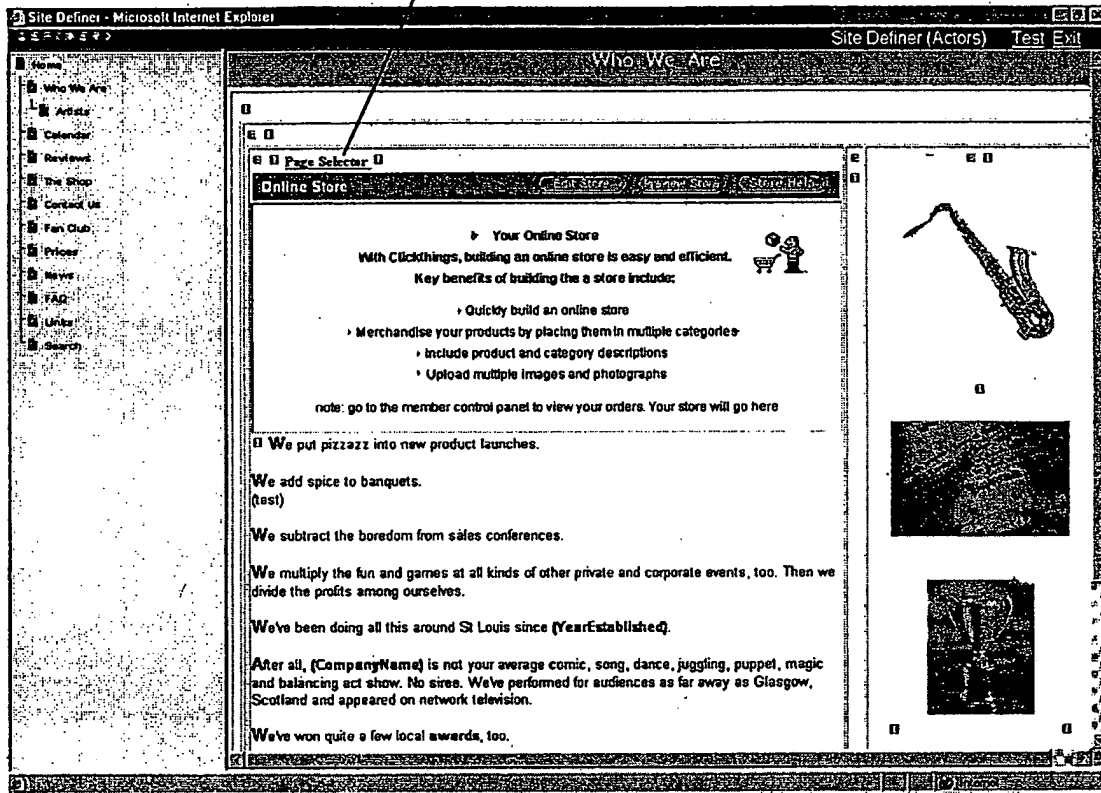
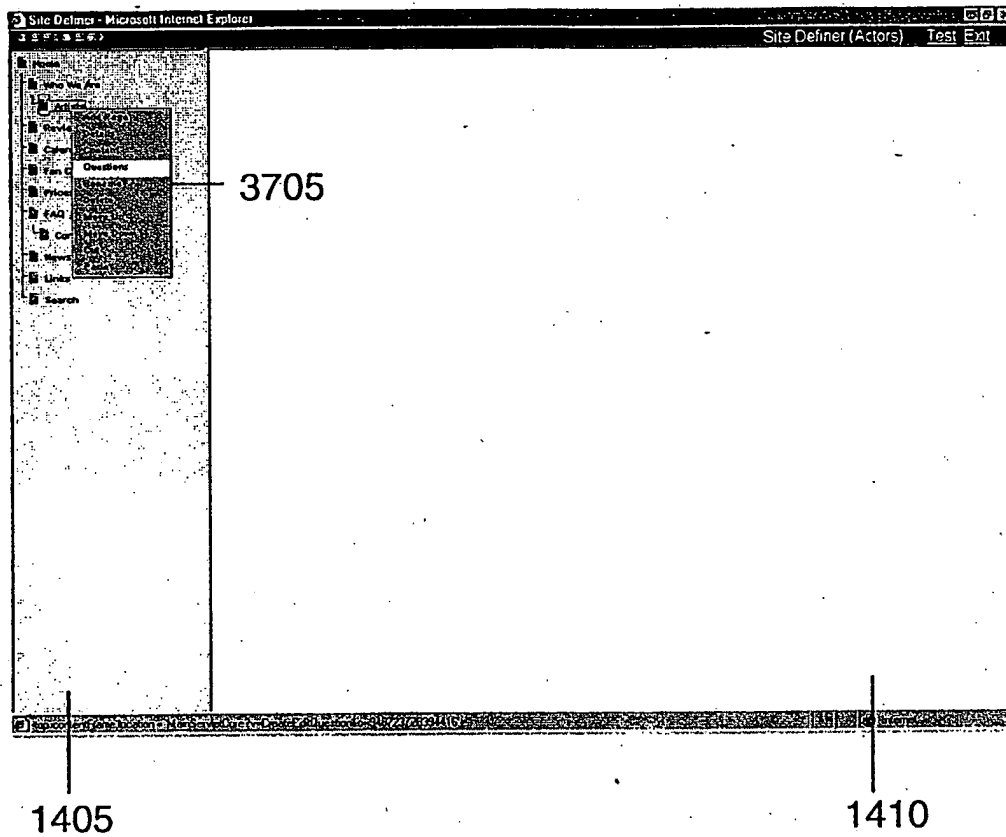
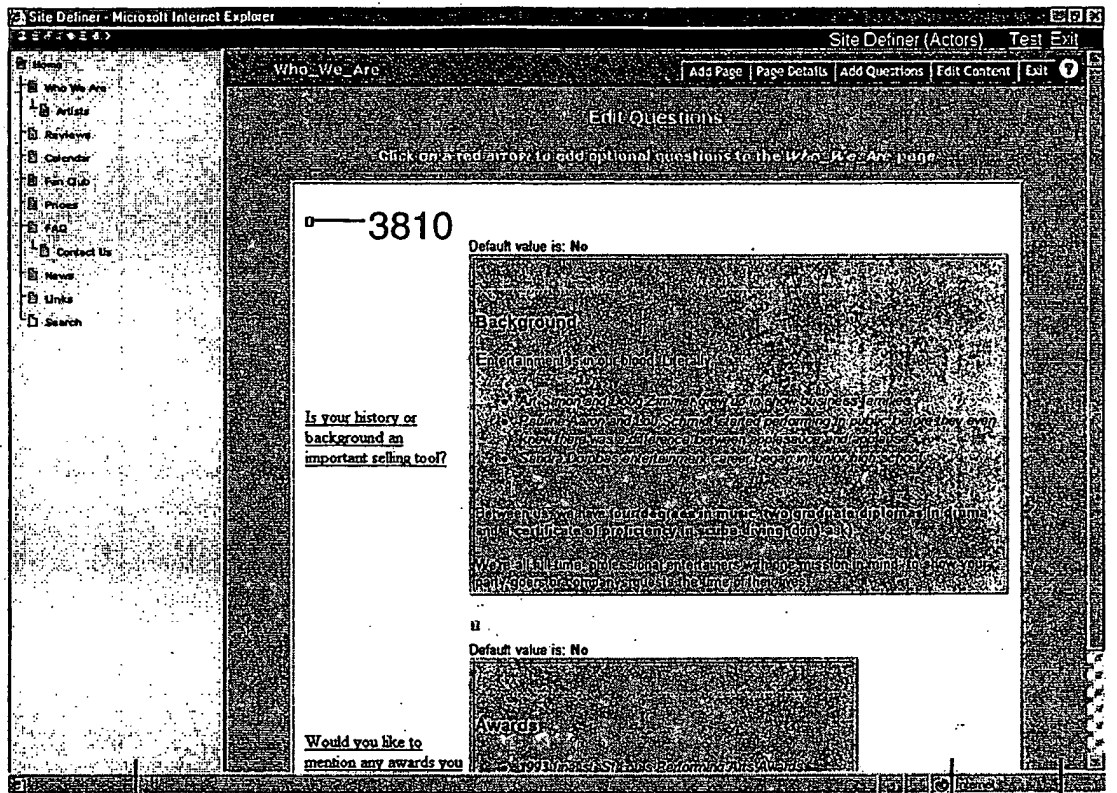


FIGURE 36



**FIGURE 37**



1405

3805 1410

FIGURE 38



http://snook.us.hs.net/servlet/MainServletCore?v=EditComponent&vc=E...

**Content Question**

Question:

Name:  -4010 4005

Default Answer: Yes ☒ No ☒ -4020

4015

Answer:

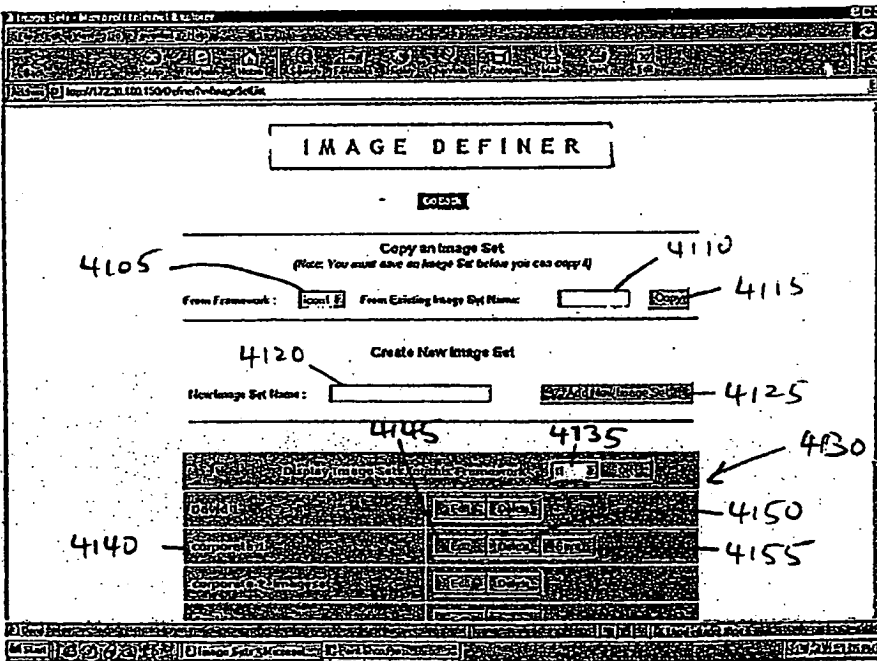
☒ Edit

4025

4000

**FIGURE 40**





4100

FIG. 41

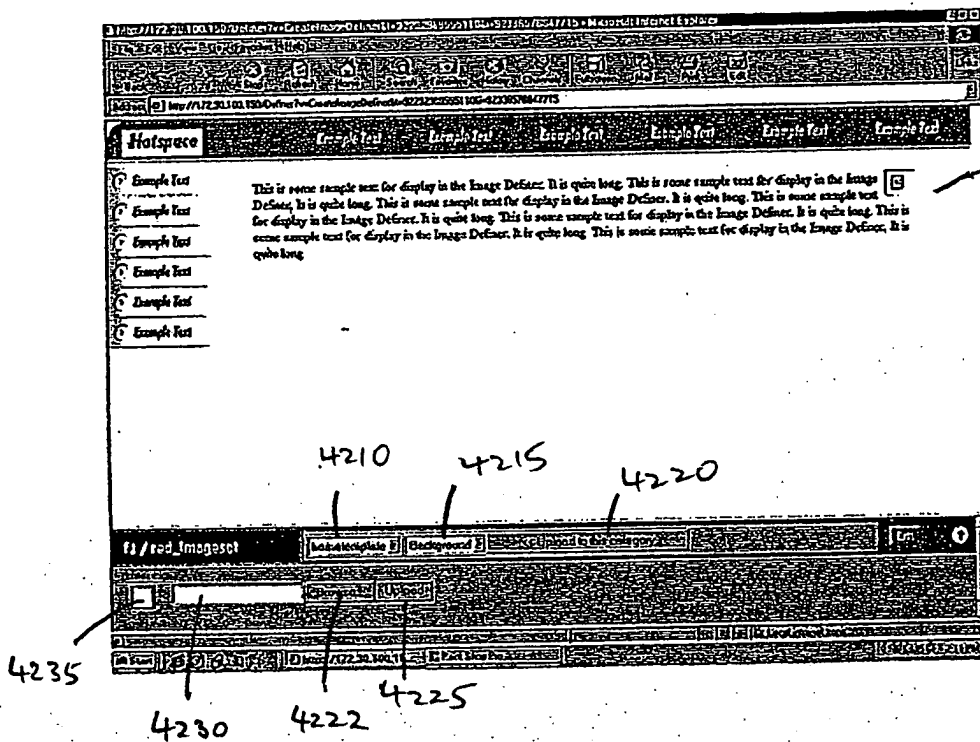


FIG. 42



4415 Edit Image Attributes Menu  
4405 4410

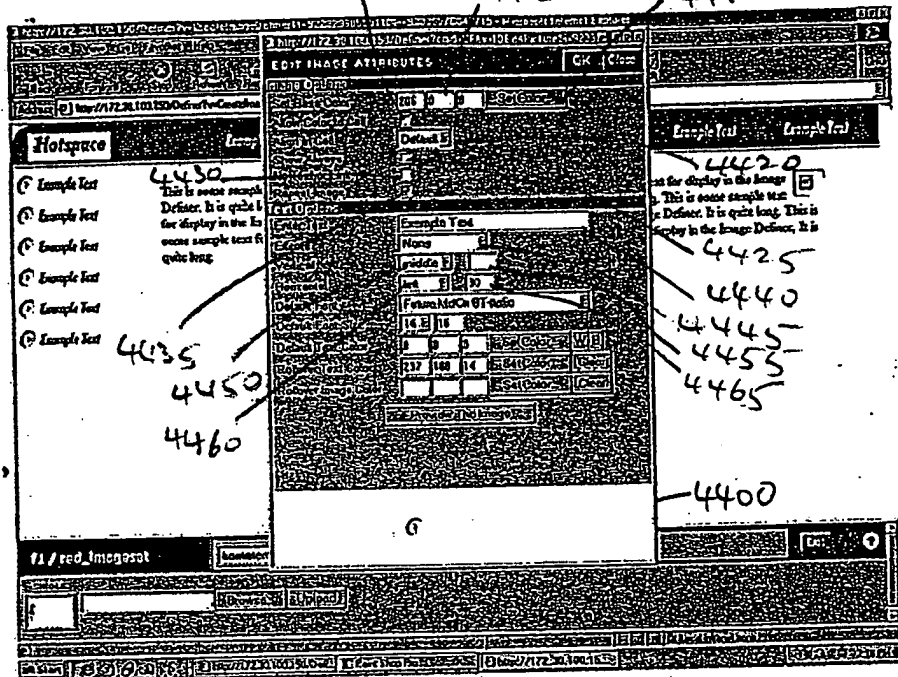
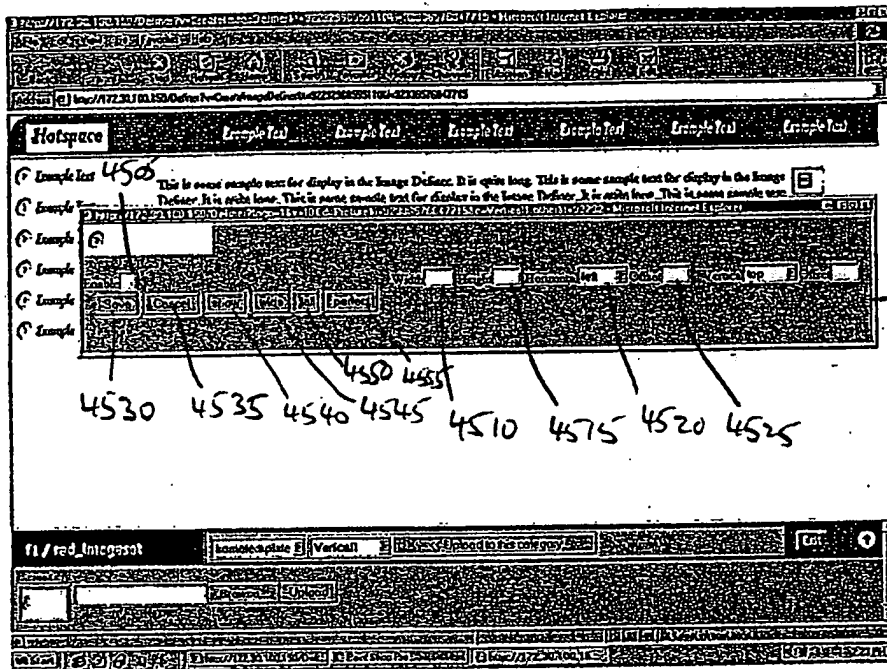


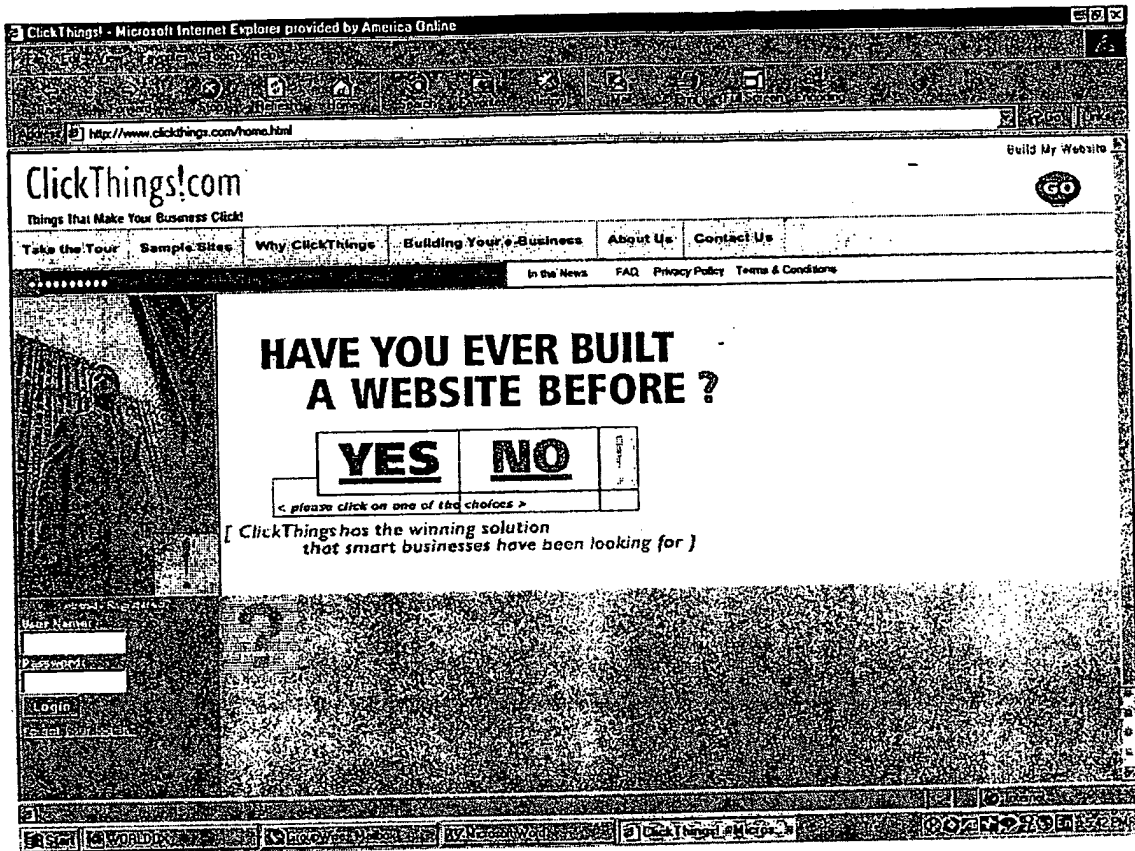
FIG. 44

Put Logo Here - Menu



4500

FIG. 45



4600

FIGURE 46

Join Here - Microsoft Internet Explorer provided by America Online

http://www.clickthings.com/join\_here.html

OK button to begin creating your very own industry-tailored Website.

**Your Account Information**

User Name  4705  
Please select a name to use when you Log-in.

Password  4710  
Choose a password (between 6-15 characters).

Confirm Password  4715

Secret Question  4720  
Choose a Secret Question that only you know the answer to.

Secret Answer  4725  
Enter the Answer to your Secret Question.

**Your Company Details**

Company  4730

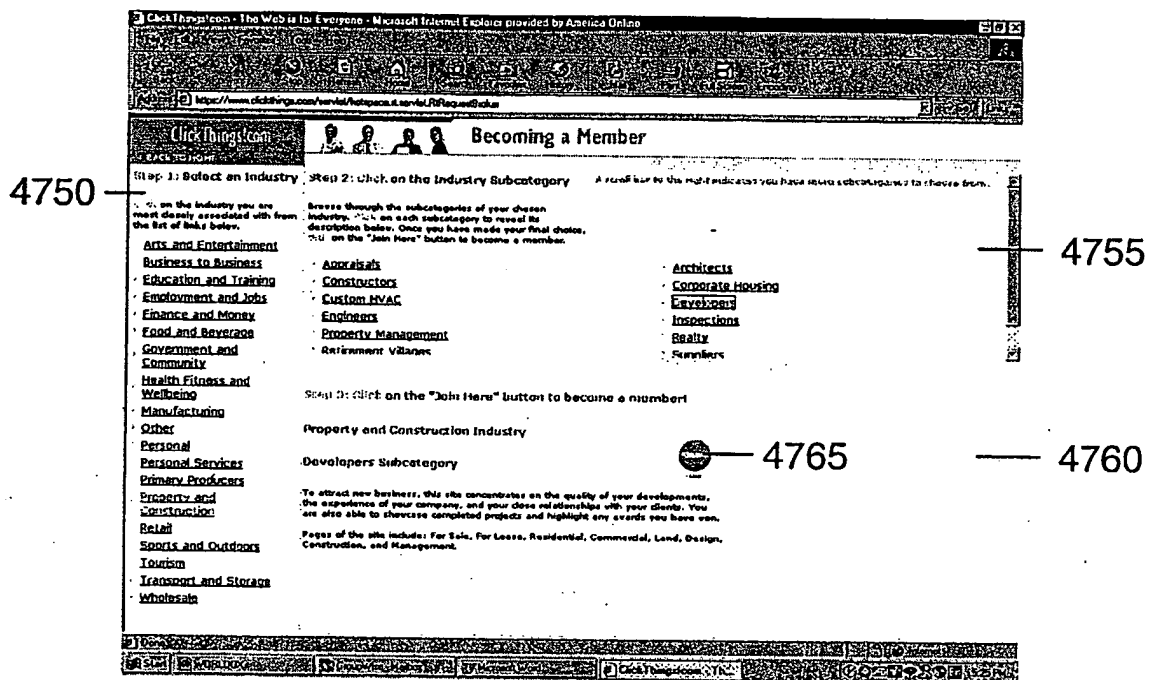
E-mail Address  4735  
Enter a valid e-mail address.  
(Example: yourname@anycompany.com)

4740

©2000 ClickThings, Inc. Created & Powered by ClickThings.com

4700

FIGURE 47A



4745

FIGURE 47B



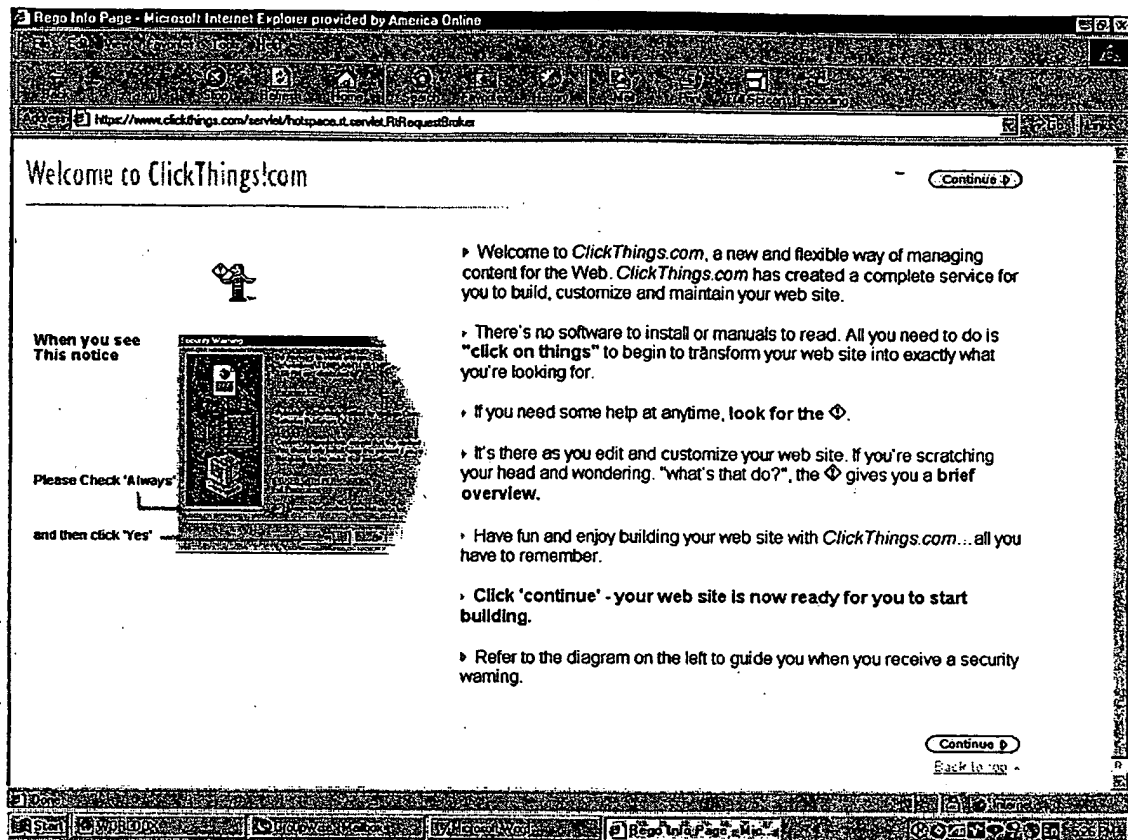


FIGURE 47C

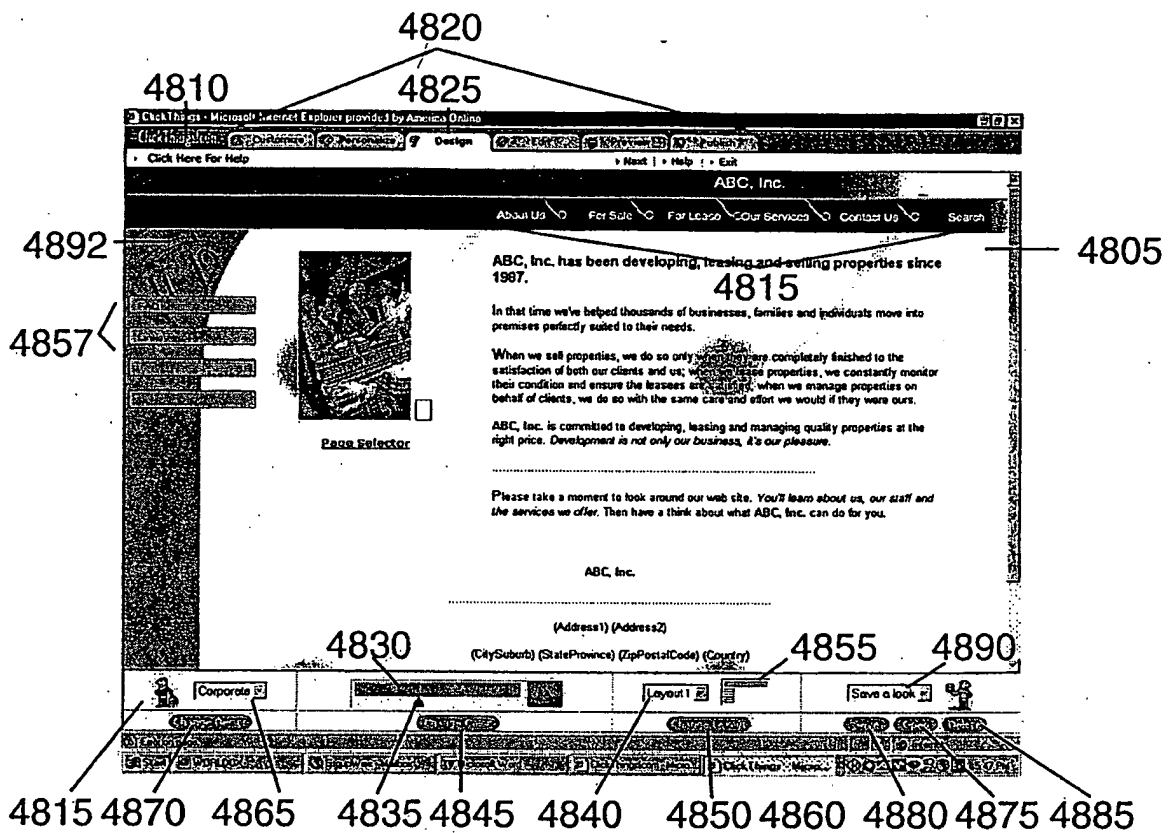
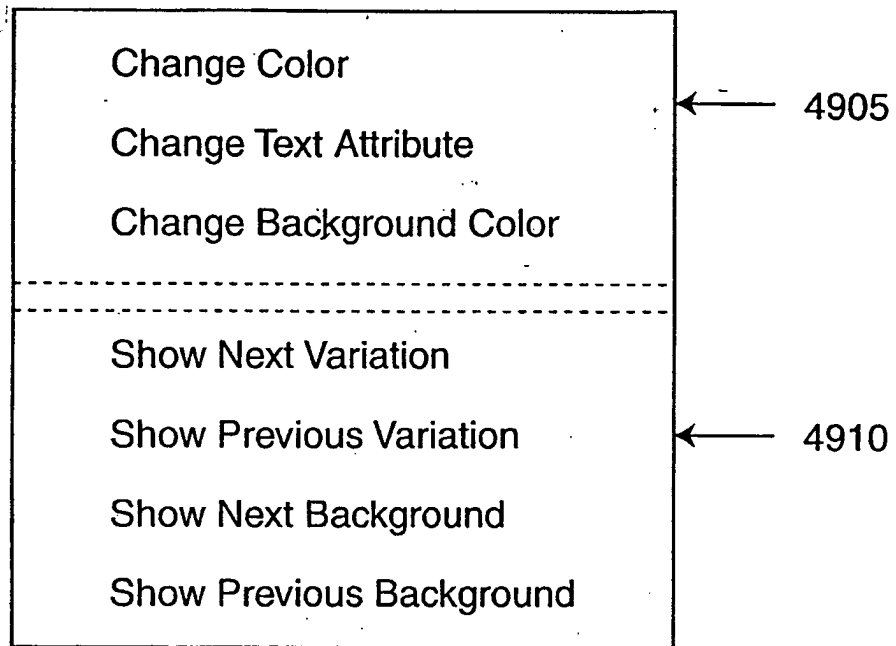
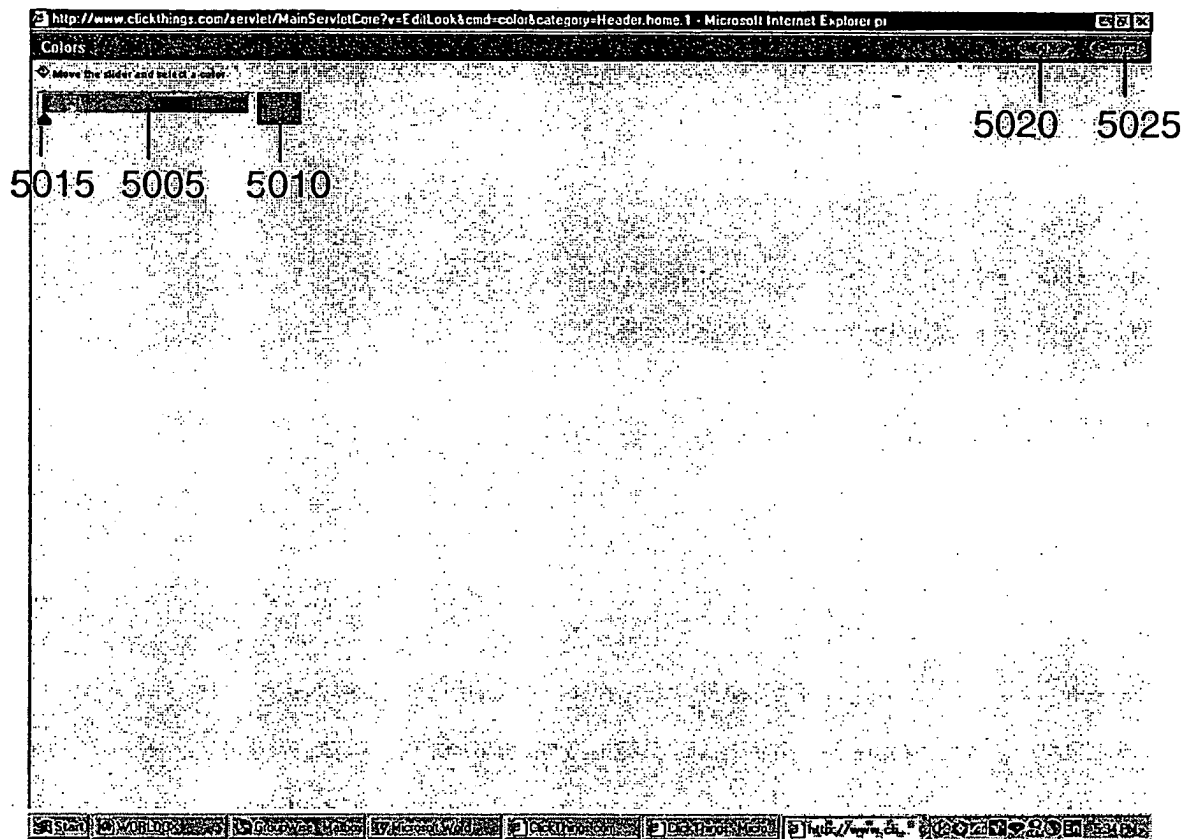


FIGURE 48



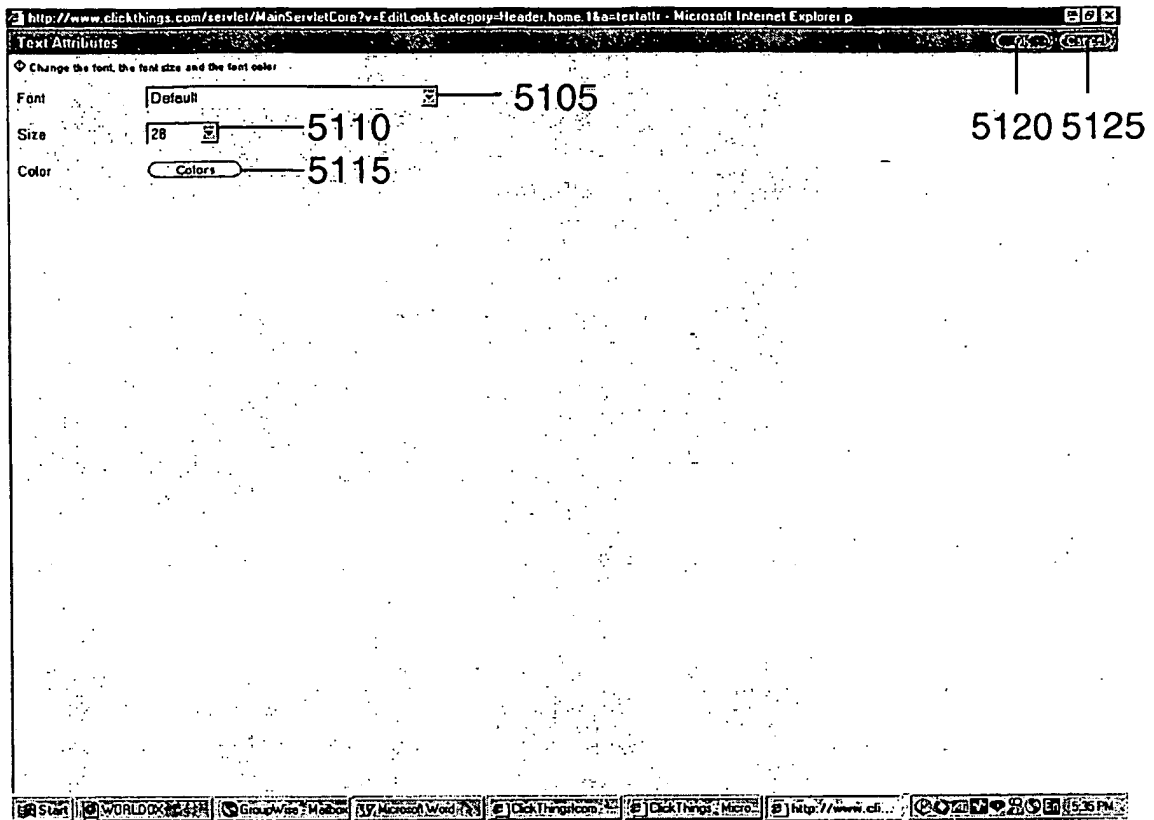
4900

**FIGURE 49**



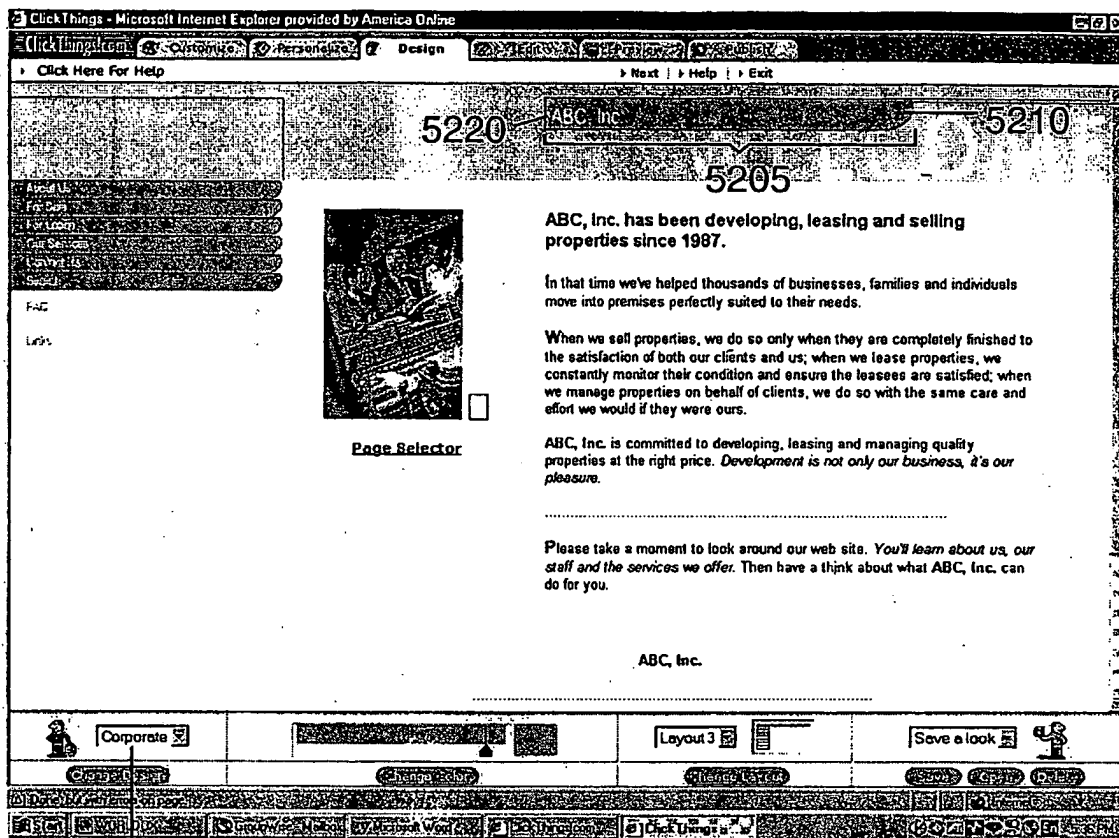
5000

**FIGURE 50**



5100

FIGURE 51



5215

5200

FIGURE 52

5315 5320

ClickThings - Microsoft Internet Explorer provided by America Online

ClickThings.com Customize Personalize Design Preview Help Exit

Click Here For Help Next Help Exit

Modify the Structure and Content of Your Web Site

Answer the following questions to customize your Web site. — 5310  
Questions in bold turn on or off pages.

Your site contains 21 pages. — 5305

**Home Page**

What year was your company established? 1987

What are your office hours? Monday to Saturday 8:30 am - 6:30 p

What is your timezone? Pacific Standard Time

Do you want to sell products from your Web site? Yes ☐ No ☐

**About Us Page**

Do you want to detail your qualifications? Yes ☐ No ☐

Do you wish to list your association memberships? Yes ☐ No ☐

Do you specialize in a particular industry or sector? Yes ☐ No ☐

Do you want to publish a mission statement? Yes ☐ No ☐ — 5328

Do you want to give details of some of your employees? Yes ☐ No ☐

Do you want a staff directory? Yes ☐ No ☐

Do you want to list your company's locations? Yes ☐ No ☐

Do you want to advertise employment opportunities? Yes ☐ No ☐

Do you want to display properties for sale? Yes ☐ No ☐

Do you want to list the residential properties you have for sale? Yes ☐ No ☐

Do you want to detail residential properties you have for sale? Yes ☐ No ☐

5300

FIGURE 53

5408

5407

Click Here to Microsoft Internet Explorer provided by America Online

Click Here to Help

Personalize Your Web Site with Your Details

Click Here to Help

Next Help Exit

Personalize Your Web Site with Your Details

Contact Information

First Name

Last Name

Email Address

Company Details

Business Name

Phone

Fax (optional)

Address

City

State

Zip/Post Code

Country

United States

5405

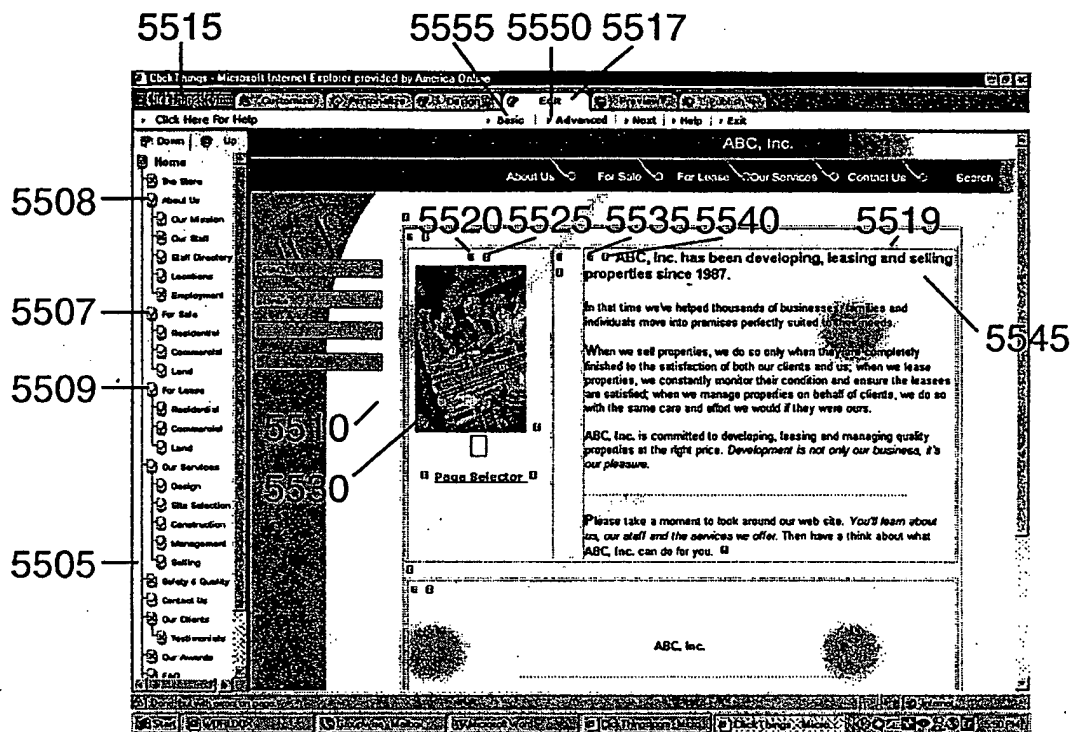
Click "Save" when you are done. You can always go back and change your details at any time.

5410

5400

FIGURE 54

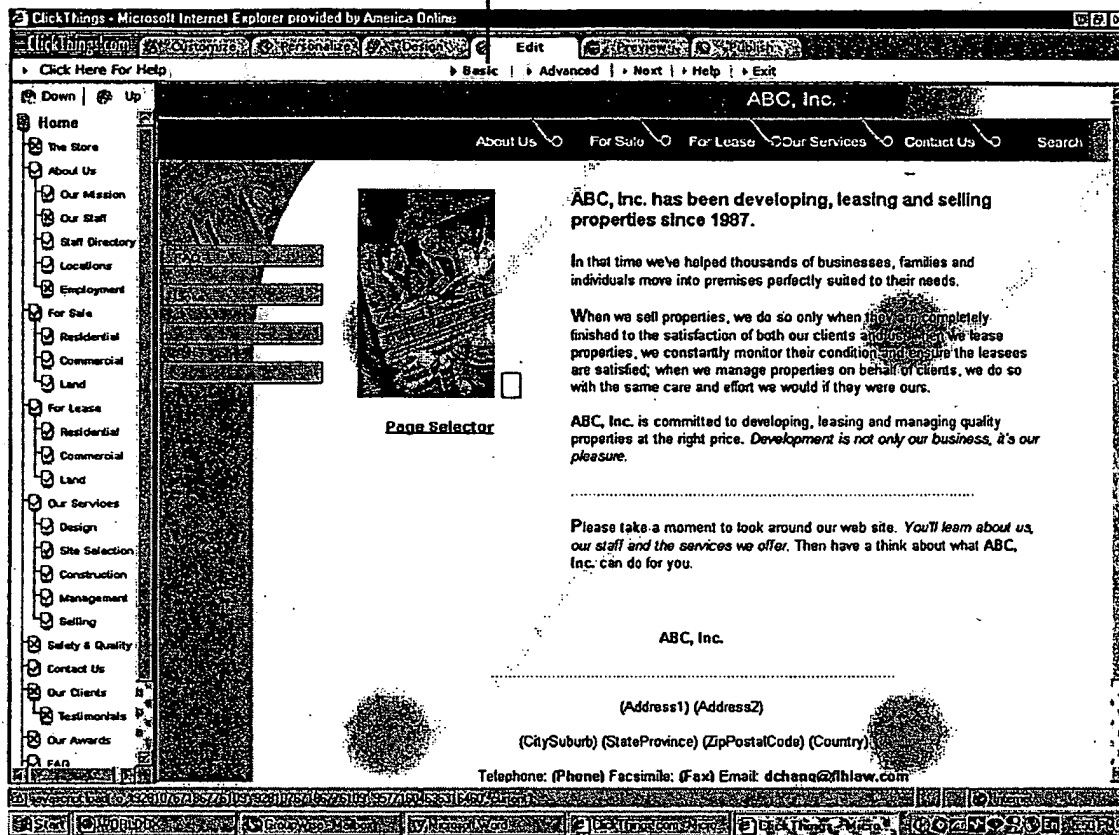




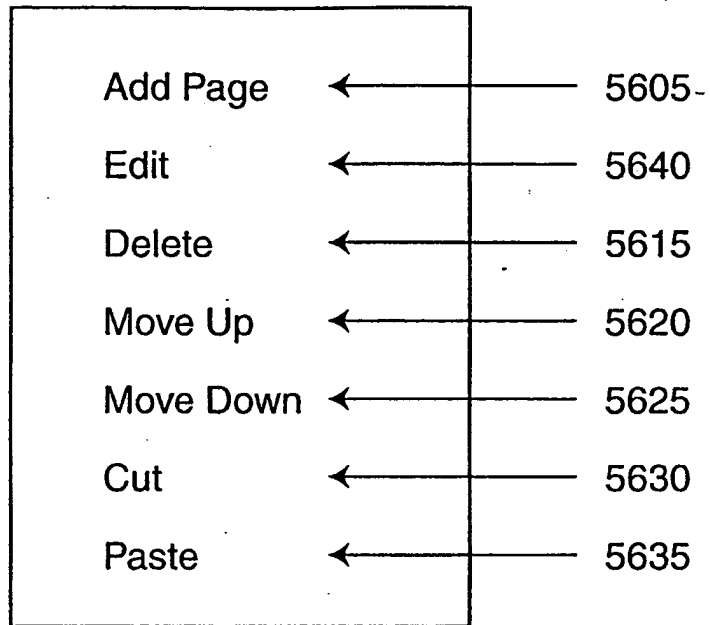
5500

FIGURE 55A

5555

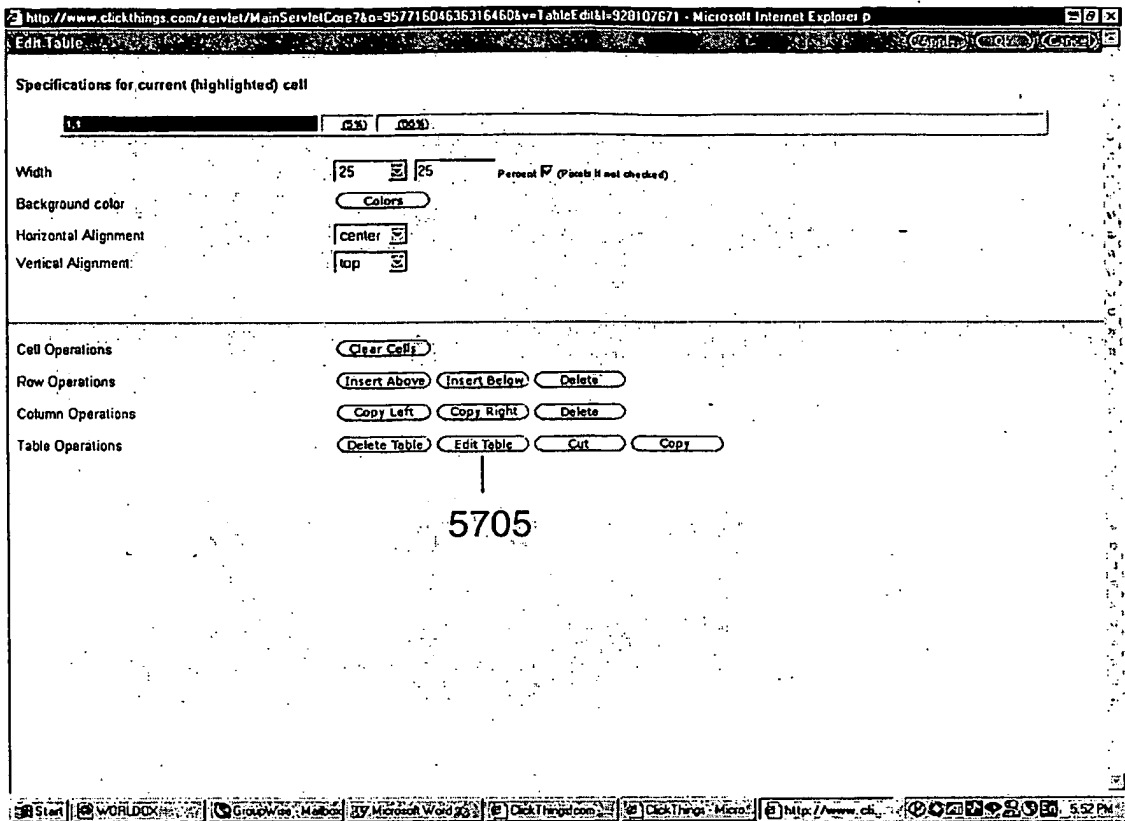


**FIGURE 55B**



5600

**FIGURE 56**



5700

FIGURE 57

http://www.clickthings.com/Servlet/MainServletCore?vs=EditComponent&o=95771604636316460&vc=EditP - Microsoft Internet Explorer p

Table Options:

Horizontal Alignment:

Width:   Percent ☒ (Pixels if not checked)

Height:   Percentage ☐ (Pixels if not checked)

Background color:

Border On: ☐

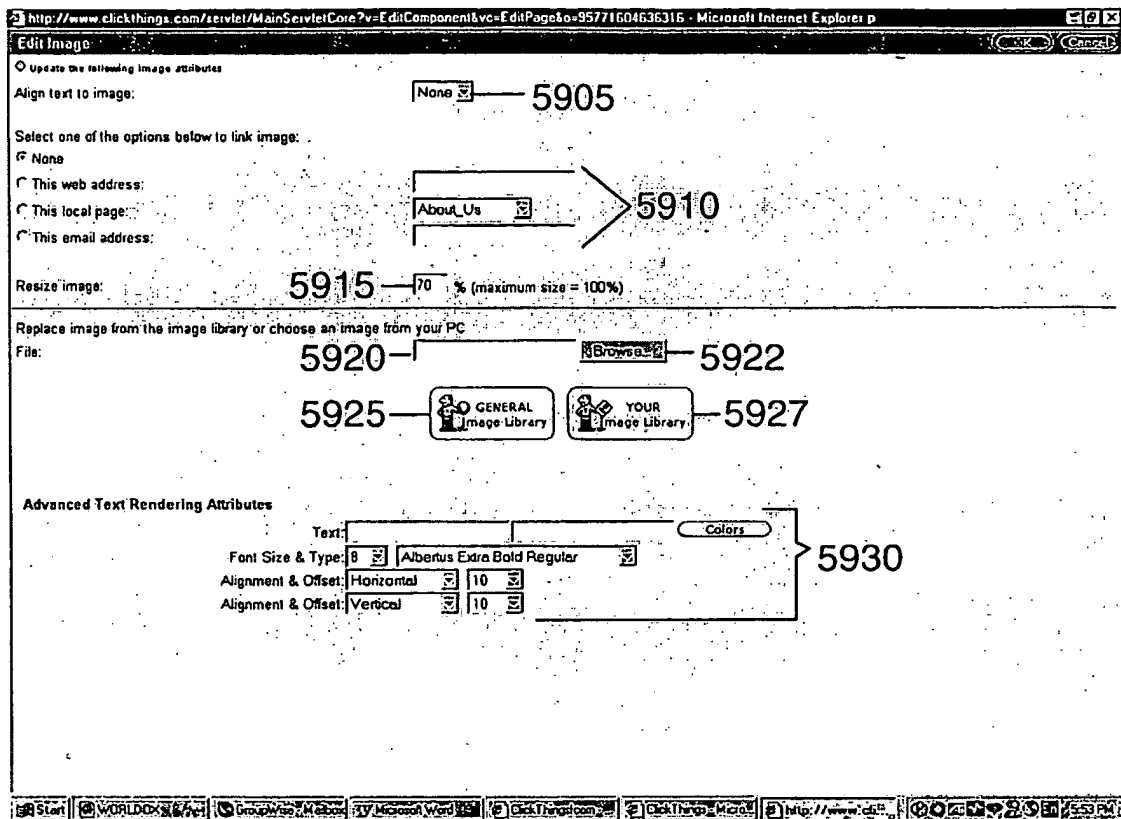
Cell Spacing:  (in Pixels)

Cell Padding:  (in Pixels)

Start | WORLDWIDE | GroupWise | Mailbox | Microsoft Word | ClickThings.com | ClickThings.com | http://www.clickthings.com | 12:24

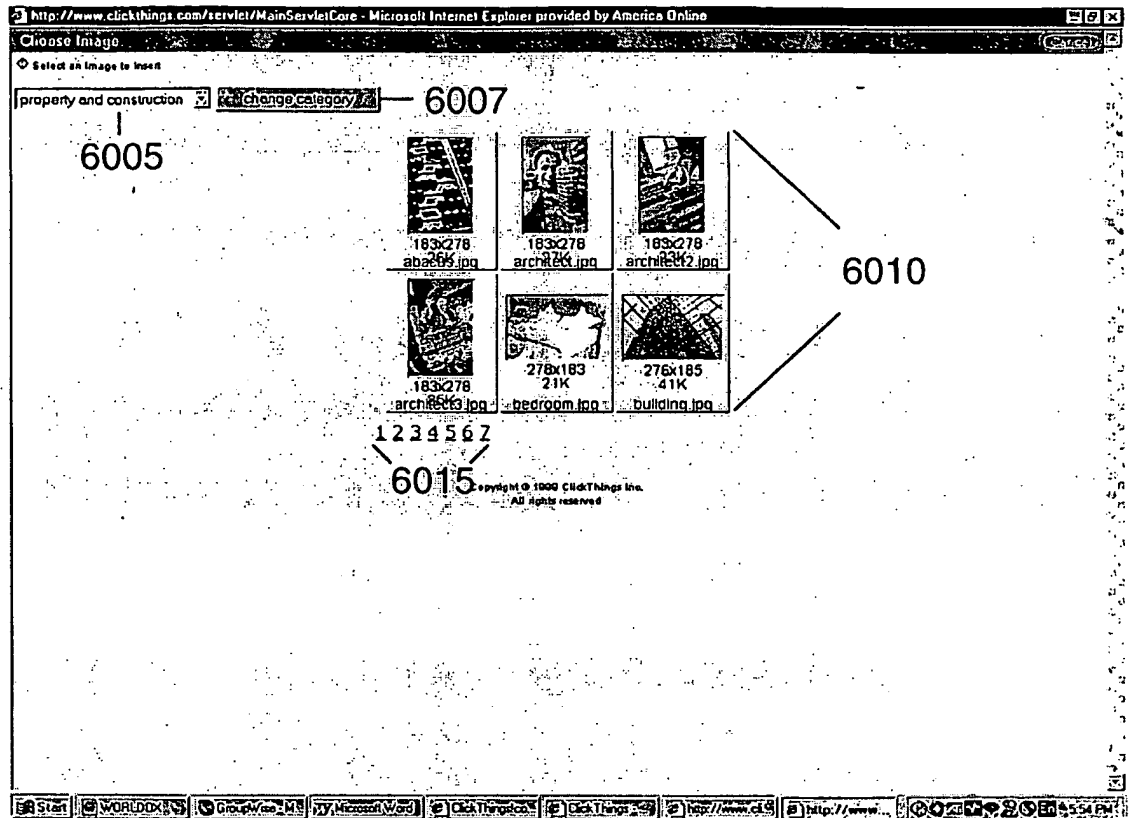
5800

FIGURE 58



5900

FIGURE 59



6000

FIGURE 60

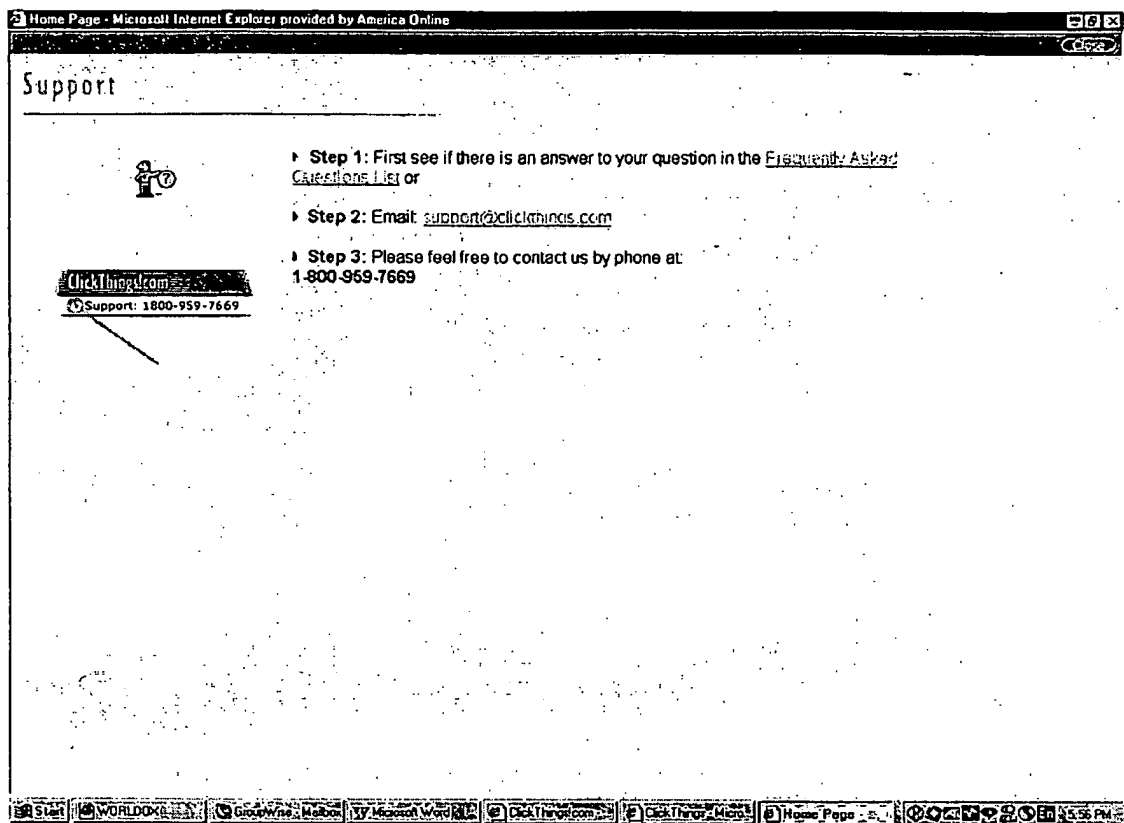
6105 6110 6115 6120 6125 6130 6135 6140 6145



6100

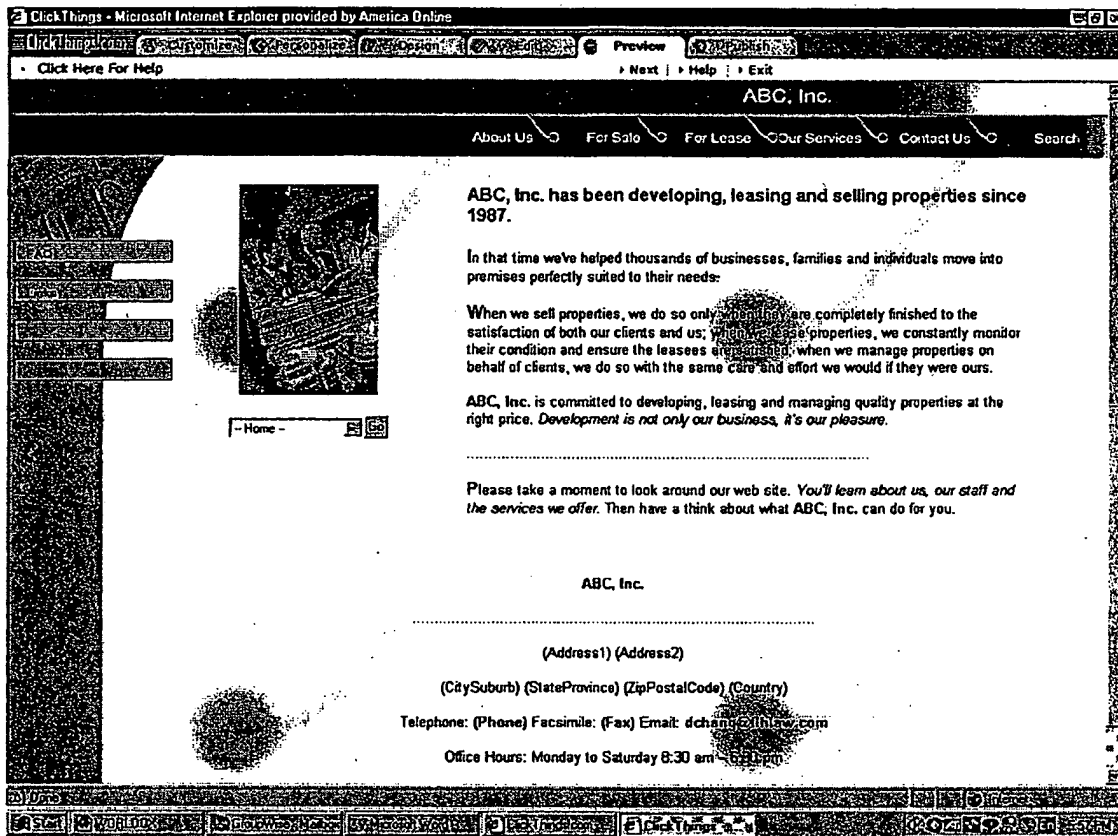
FIGURE 61





6200

FIGURE 62



6300

FIGURE 63

ClickThings.com - Publishing your Web site - Microsoft Internet Explorer provided by America Online

http://www.clickthings.com/service/htspace.it.servlet/RequestBroker

ClickThings.com Publish Your Website

**Publishing Tips**

- Please complete all of the information
- Once you have published, you will receive an email confirming your:
- User name
- Web site address
- When you have completed publishing your Web site you can maintain and update your site via the ClickThings.com Member Control Console.

**Just a few more details needed to publish your Web site**

Enter the following information to publish your Web site to be live on the Internet. When you have filled in all the information and click the 'OK' button.

Registration will only take a few minutes.

**Personal Information**

First Name

Last Name

Email Address

**Company Information**

Company Name

Phone

Fax (optional)

Address

City

State

Zip / Post Code


FIGURE 64A

ClickThings.com - Publishing your Web site - Microsoft Internet Explorer provided by America Online

http://www.clickthings.com/service/Hotspice.it.service/RequestBroker

Country

Sponsors make it possible for you to receive your professional Website solution for free.  
Where did you hear about the ClickThings Website offer?  
The name of the sponsor you select here will appear in a banner at the bottom of your Web site.



If you accept the default your site will help the fight against Cystic Fibrosis and be supported by ClickThings and the Boomer Esiason Foundation - BEF

Choose Your Web Address  
Enter your preferred address for your Web site. This is the address

6410   .com

Terms and Conditions  
Please read terms carefully

Service Agreement  
This Service Agreement ("Agreement") is the entire agreement between you and

6415 ☐ Yes, I have read and agree to the Terms and Conditions

Finished! Click on OK

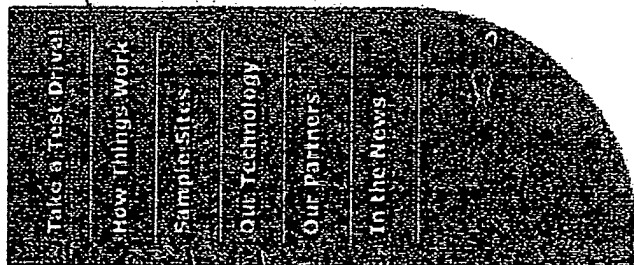
6420 6425

©1999 ClickThings.com

300

FIGURE 64B

ClickThings.com



About ClickThings!

Sponsor Information

Contact Us


FAQs

Jobs

## START DEMO!

Try the ClickThings Interactive Demonstration. You'll see how fun it is to build your own free, professional Website in no time!

1. Just click on the numbered Light Bulbs for step-by-step instructions and tips that guide you along the way.
2. Stay as long as you like at each step. You can select designs, choose colors, change text, and insert pictures.
3. At any point in the demo, you can click on the SIGN UP button to take you straight to registration!

 [Back to Home](#)

### E-mail:

Please enter your e-mail address if you would like to receive news from ClickThings.

(optional)

(Note: You will not be sent any unwanted solicitations by providing your e-mail address.)

**Start Demo**

©2000 ClickThings, Inc. [Terms & Conditions](#)

Fig. 65



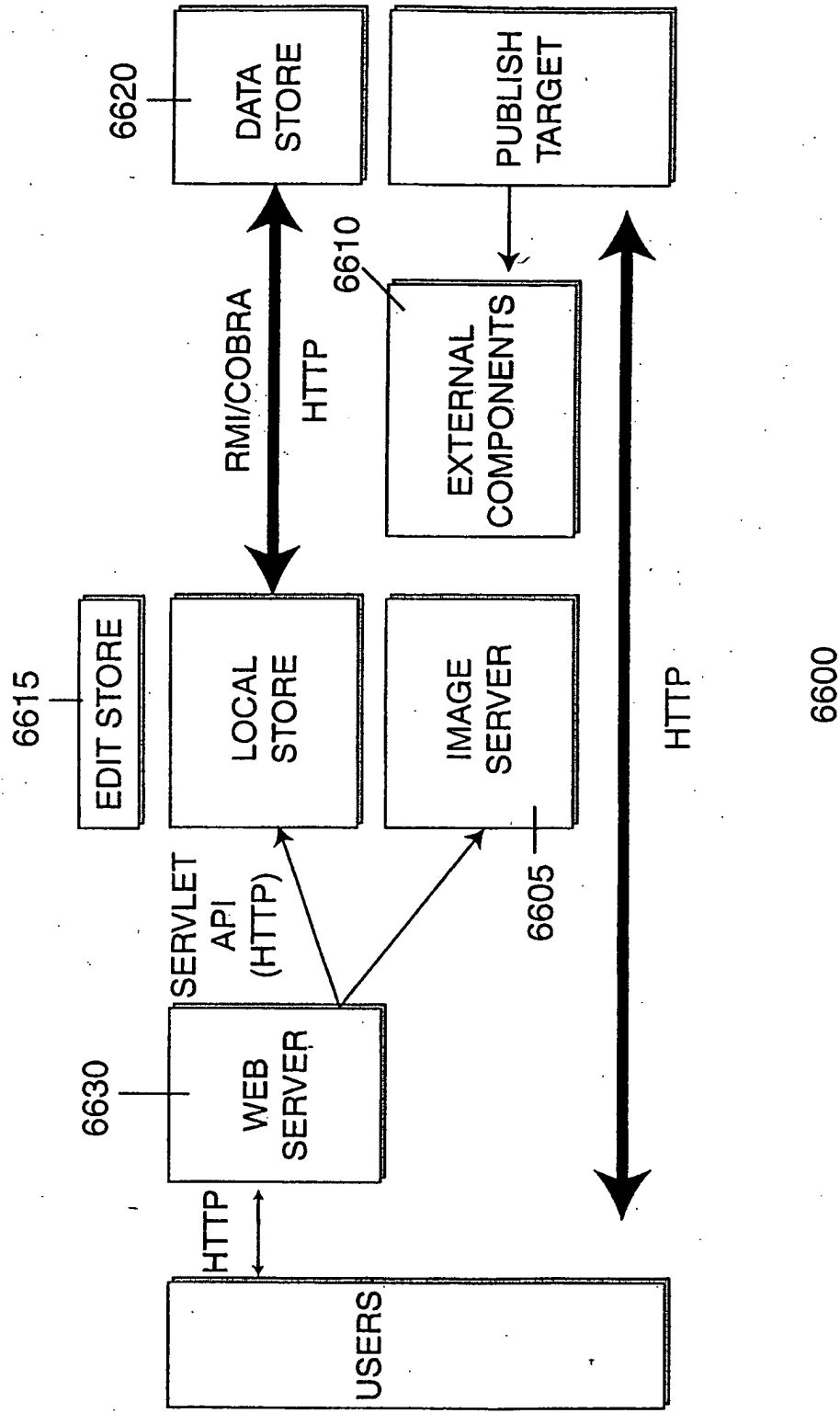


FIGURE 66

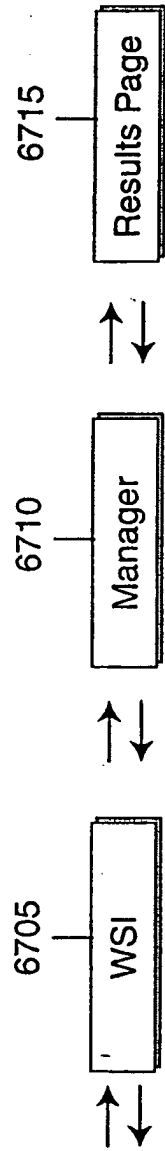


FIGURE 67A

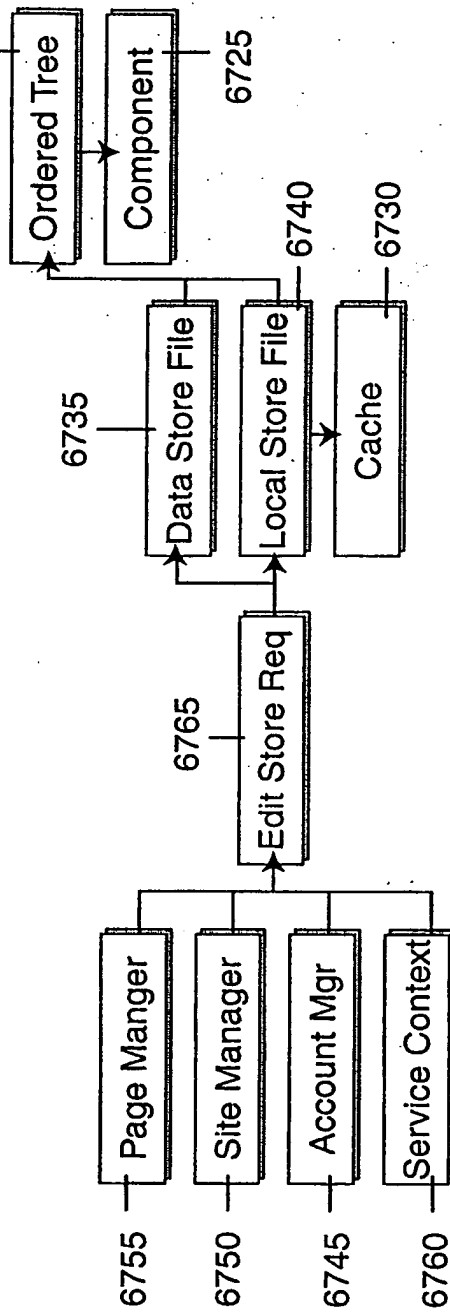


FIGURE 67B





# Process for gathering and validating referrals phase 1

## Page 1

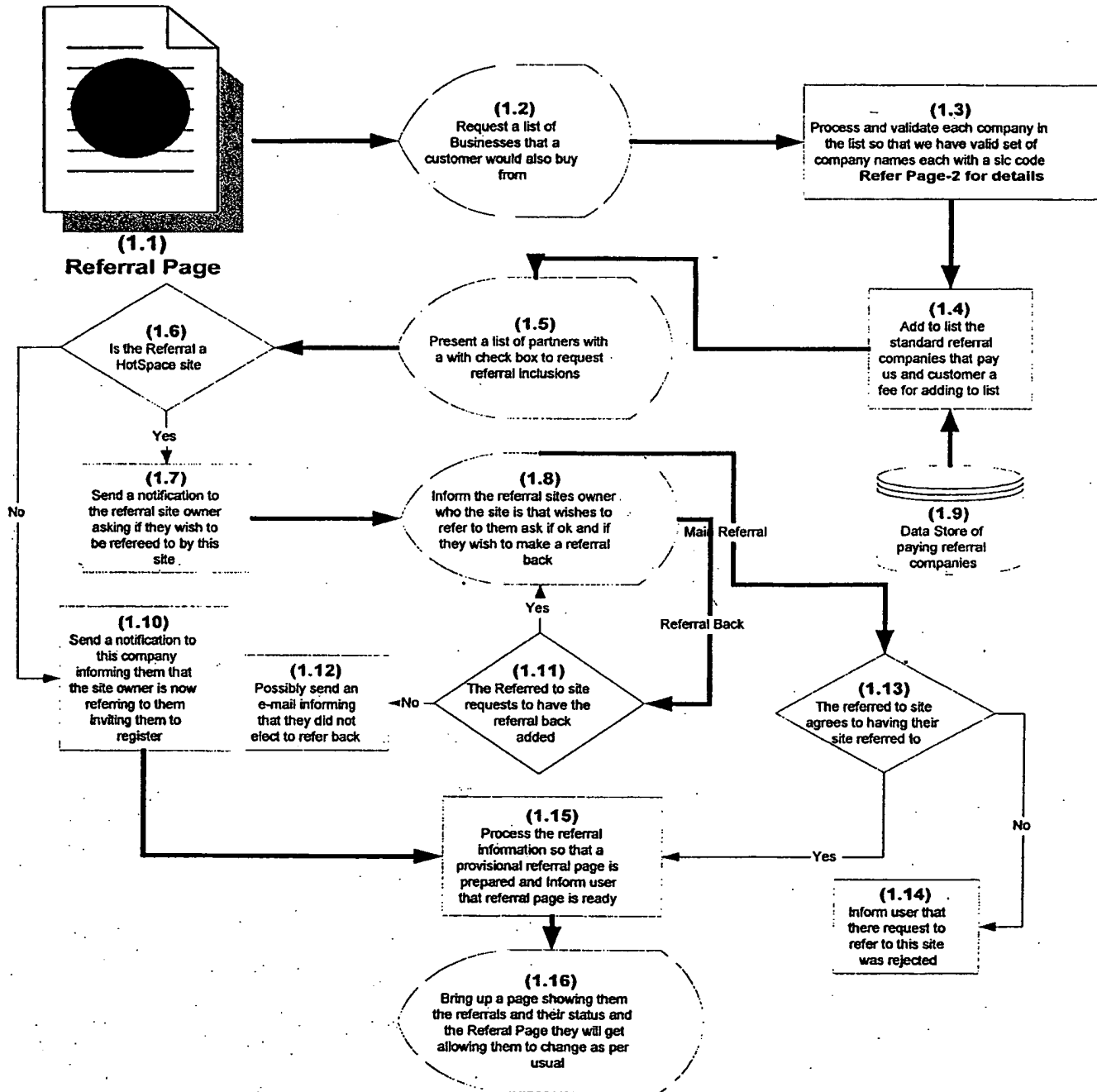


FIG. 69A

**Referral System Page 2**  
Validating the referrals from a site builder

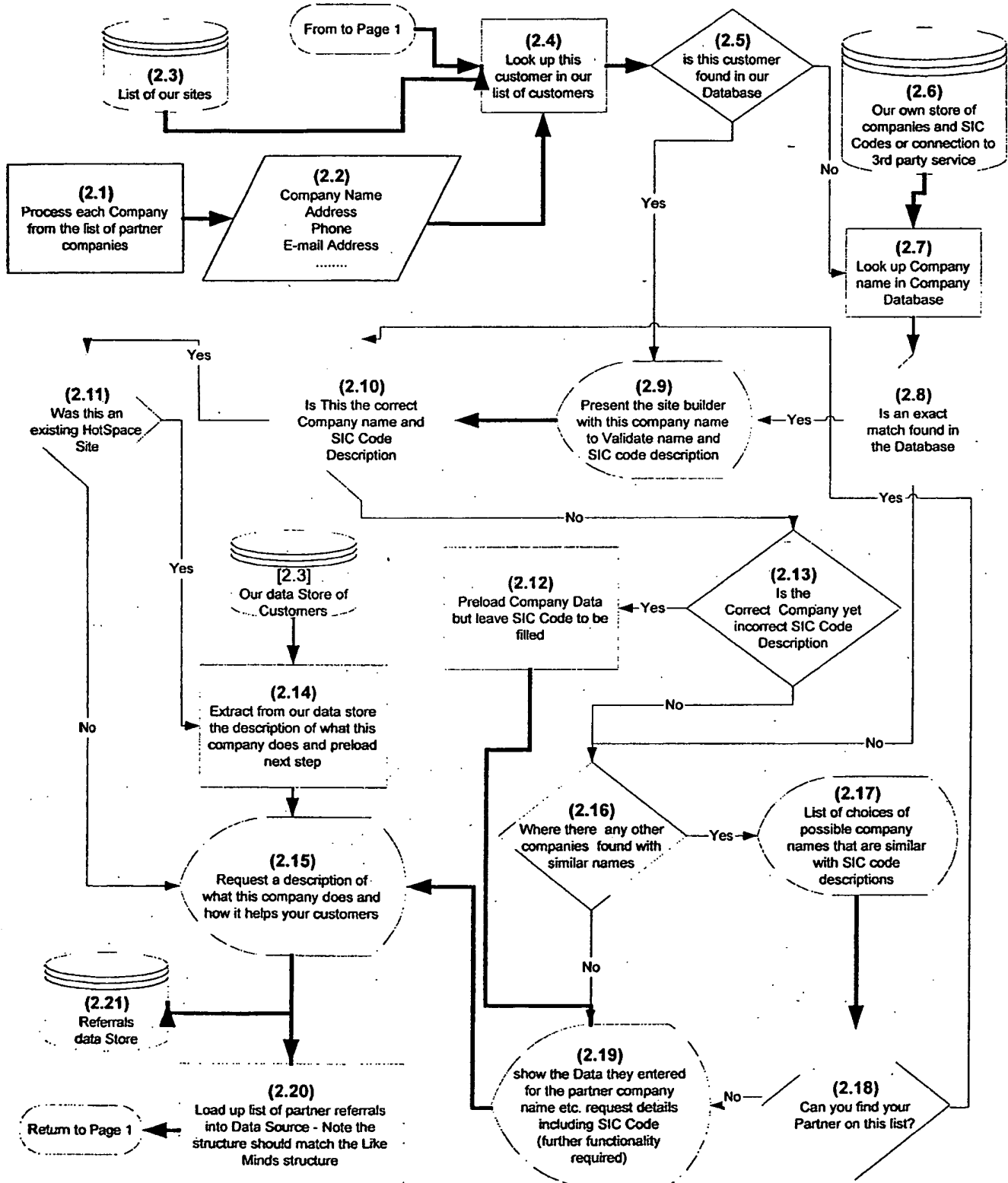
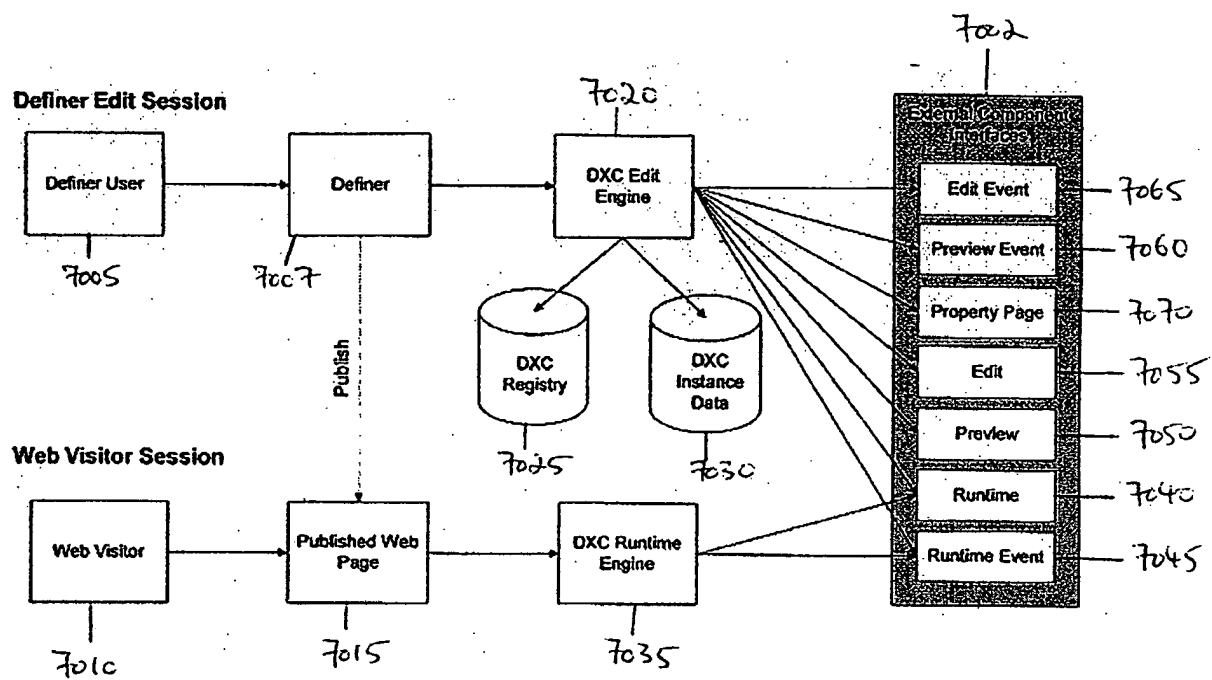
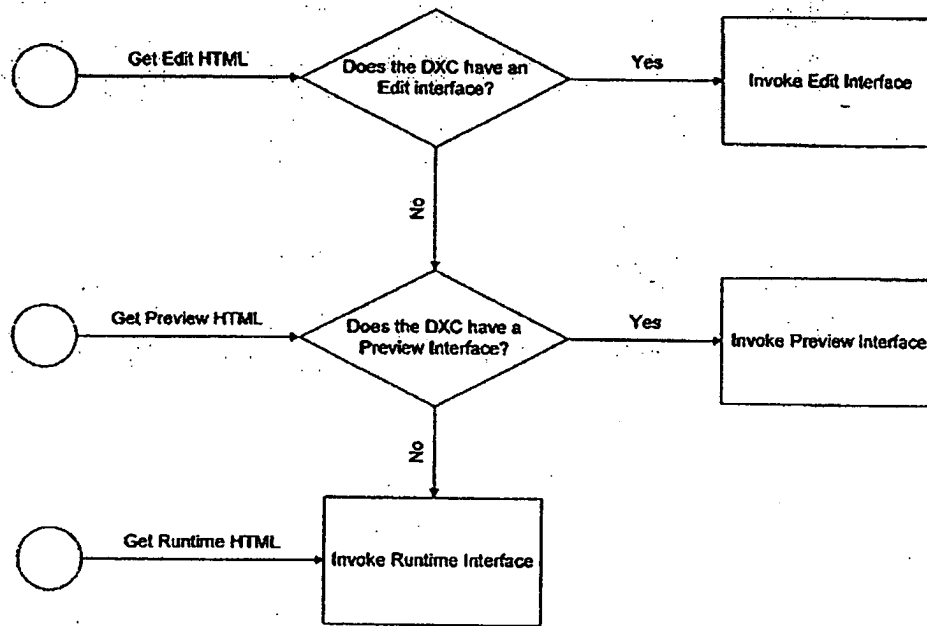


FIG. 69B



**FIGURE 70**



**FIGURE 71**

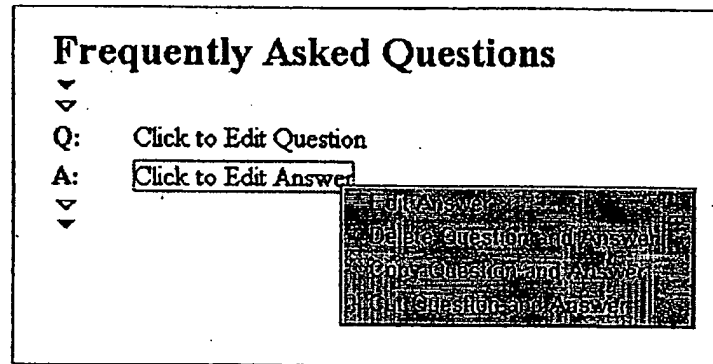


FIGURE 72

```
<HTML>
<HEAD><TITLE>Simple DXC Callback</TITLE></HEAD>
<BODY>
{%dxc_init}
<a href="DXCCallback_{%id}('UserClickedNotify')">Notify</a>
</BODY>
</HTML>
```

**FIGURE 73**

```
<HTML>
<HEAD><TITLE>DXC Text Editor Example</TITLE></HEAD>
<BODY>
{%dxc_init}
<a href="DXCTextEdit_{%id}('This is some text', 'NewTextData=%t')">This is some text</a>
</BODY>
</HTML>
```

**FIGURE 74**

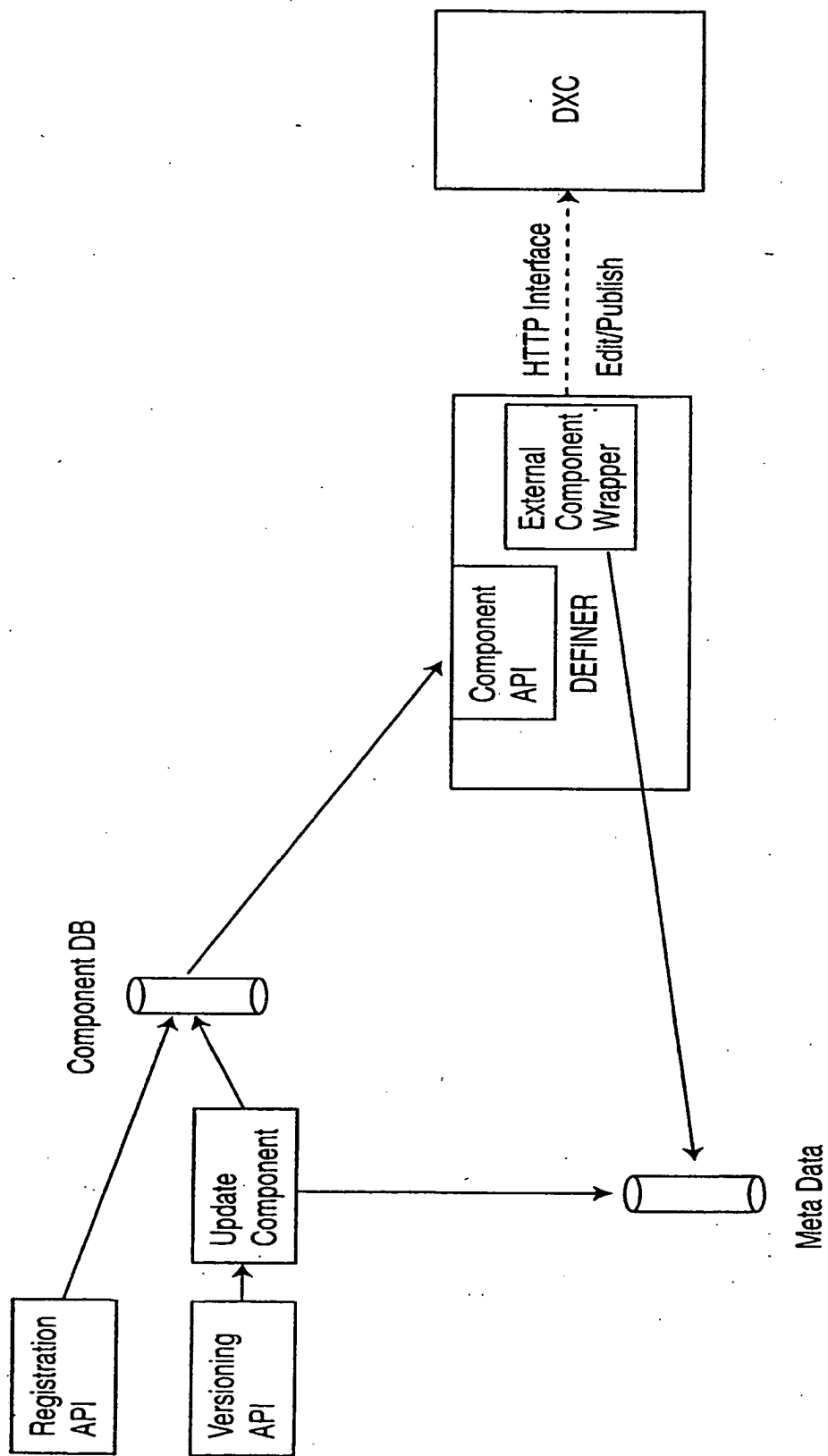
```

<HTML>
<HEAD><TITLE>DXC Popup Example</TITLE></HEAD>
<BODY>
{%dxc_init}
{%dxc_menu pop1 'Option 1|Option 2|Option 3'}
<SCRIPT language="JavaScript">
<!--
DXCSetMenuItem_{"%id"}("pop1", "Option 1", "javascript:DXCCallback_{"%id"}('Pop1.Option1')");
DXCSetMenuItem_{"%id"}("pop1", "Option 2", "javascript:DXCCallback_{"%id"}('Pop1.Option2')");
DXCSetMenuItem_{"%id"}("pop1", "Option 3", "javascript:DXCCallback_{"%id"}('Pop1.Option3')");
// -->
</SCRIPT>
<a href="javascript:DXCShowMenu_{"%id"}('pop1')">Click here for menu</a>
</BODY>
</HTML>

```

**FIGURE 75**





**FIGURE 76**  
DXC Interaction at edit time

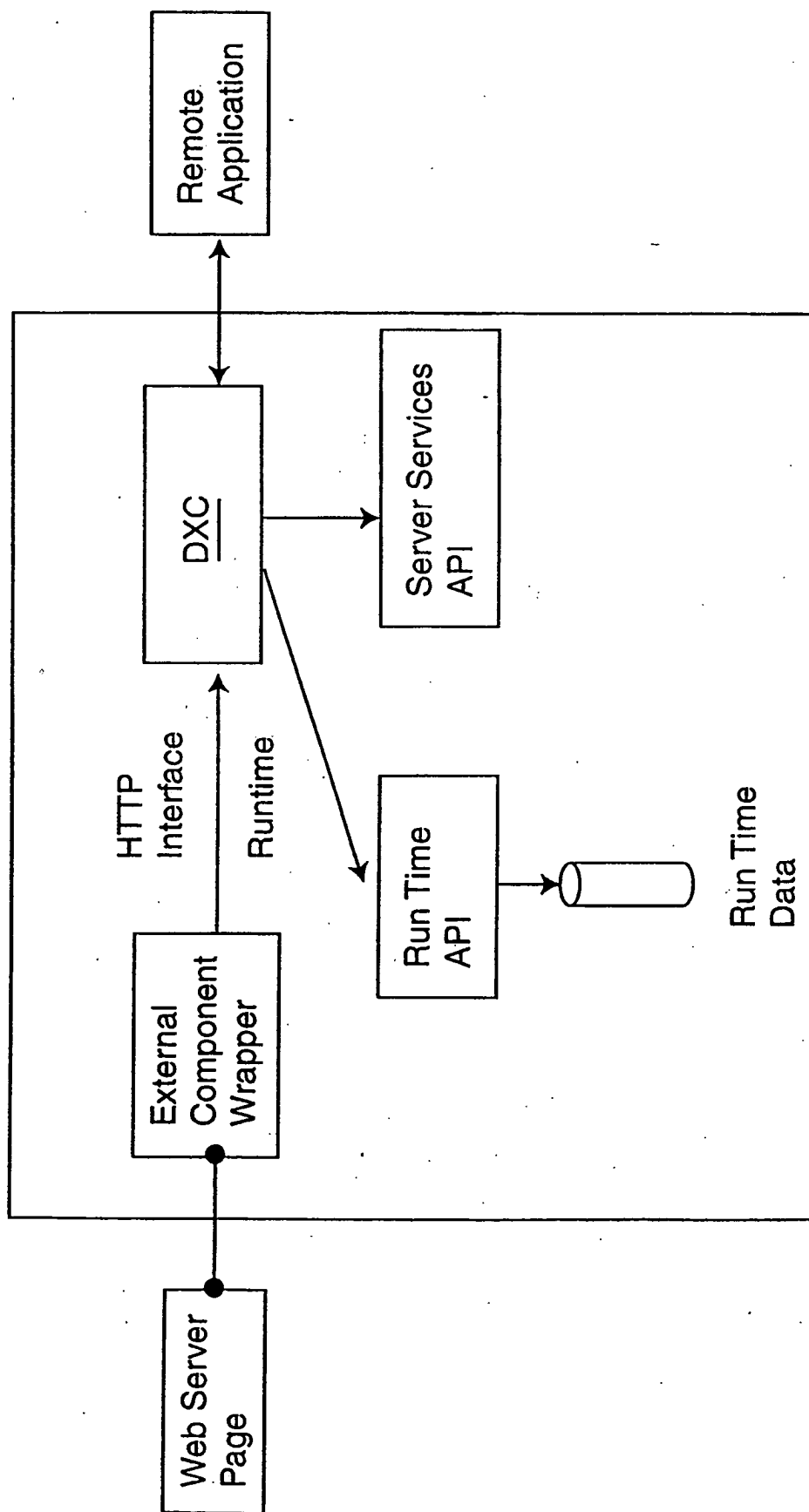


FIGURE 77

Dataflow at runtime

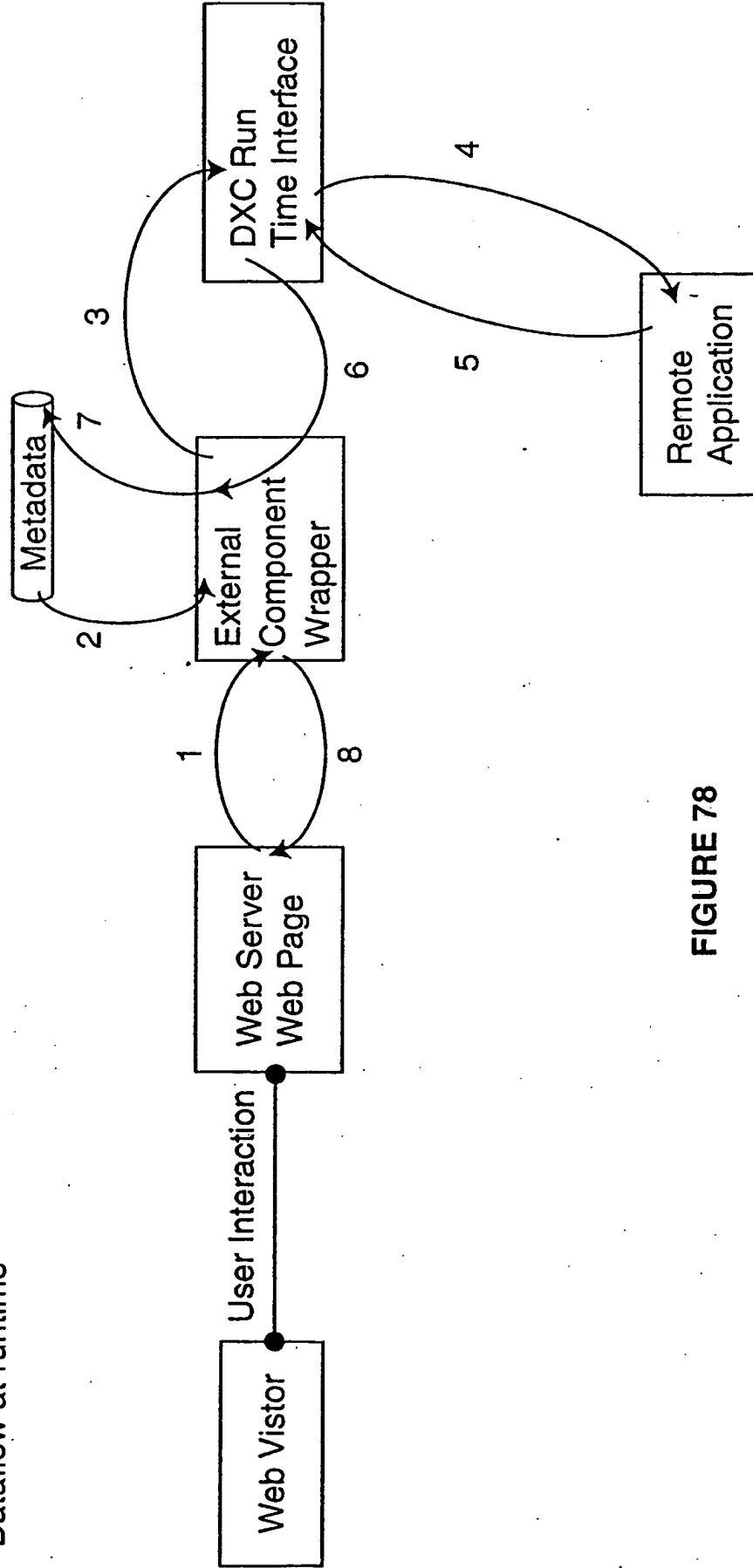


FIGURE 78

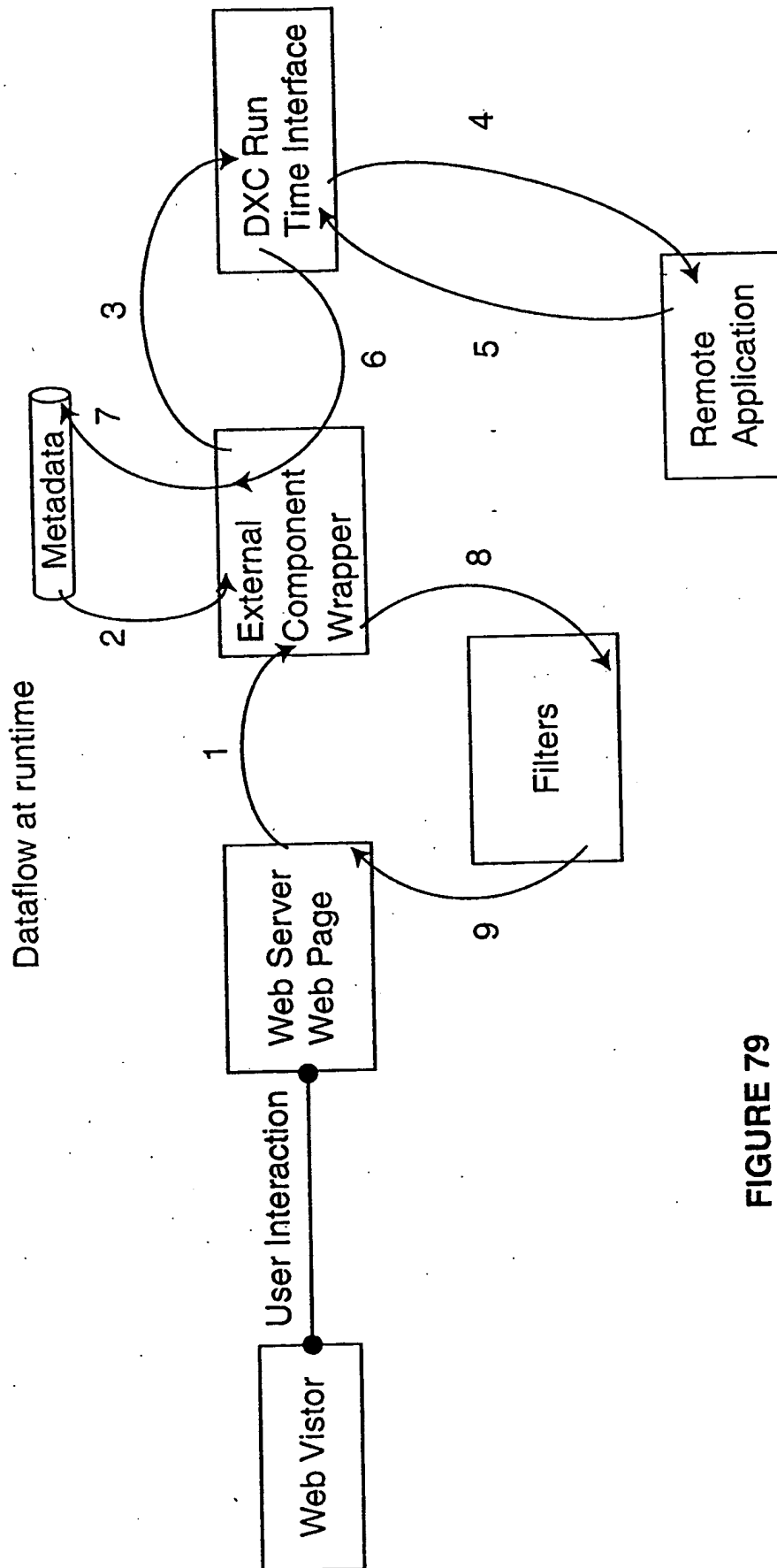


FIGURE 79

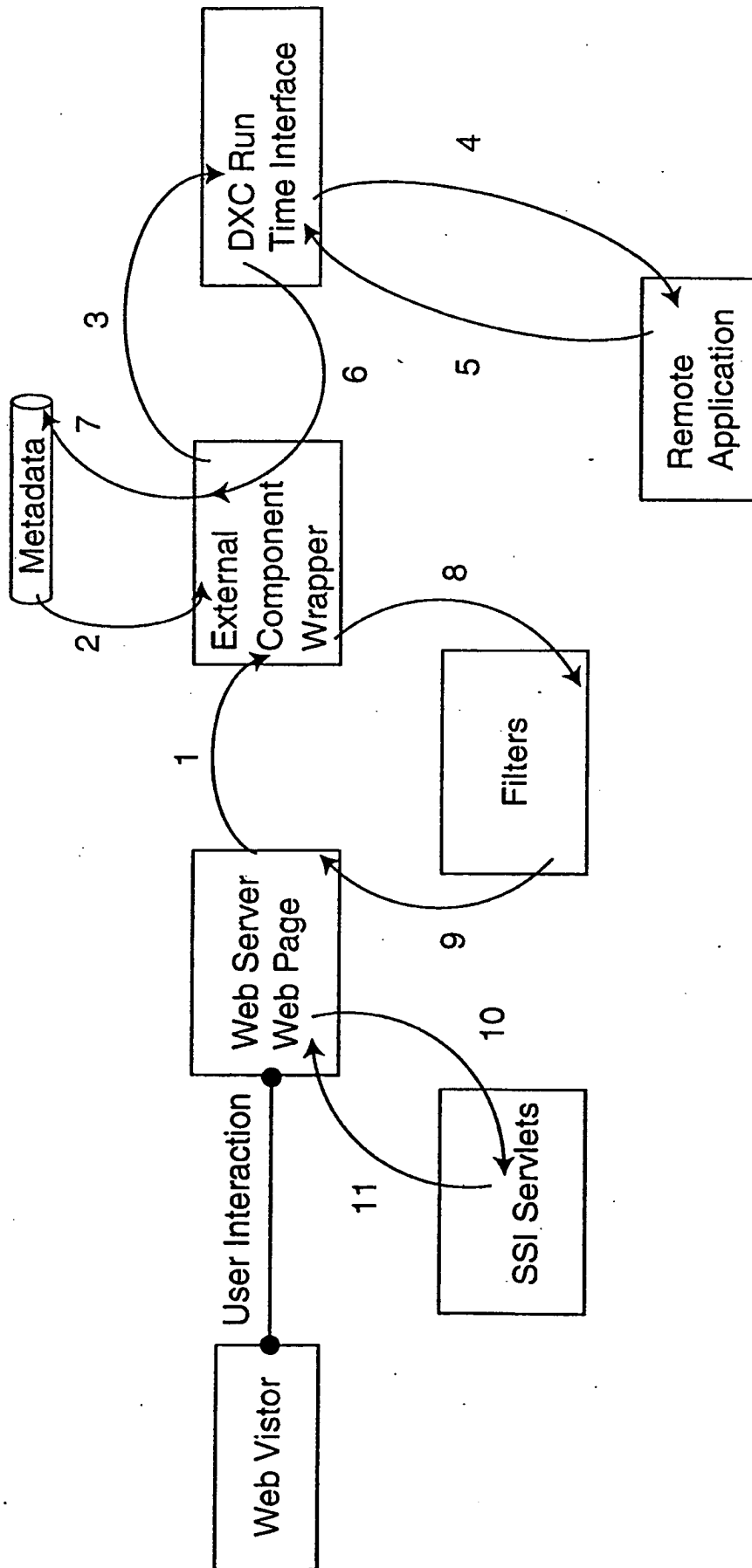


FIGURE 80

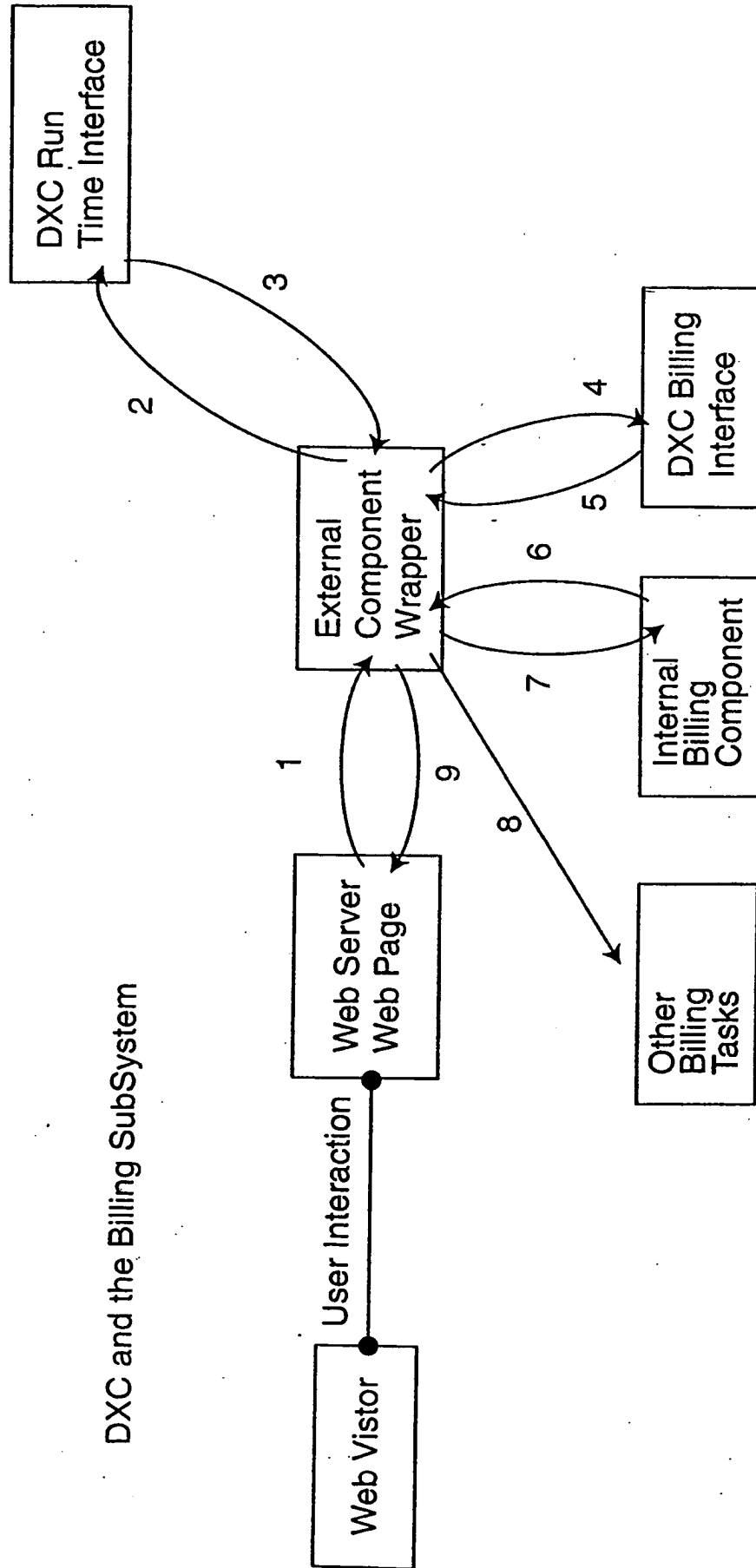


FIGURE 81

DXC and the Billing SubSystem

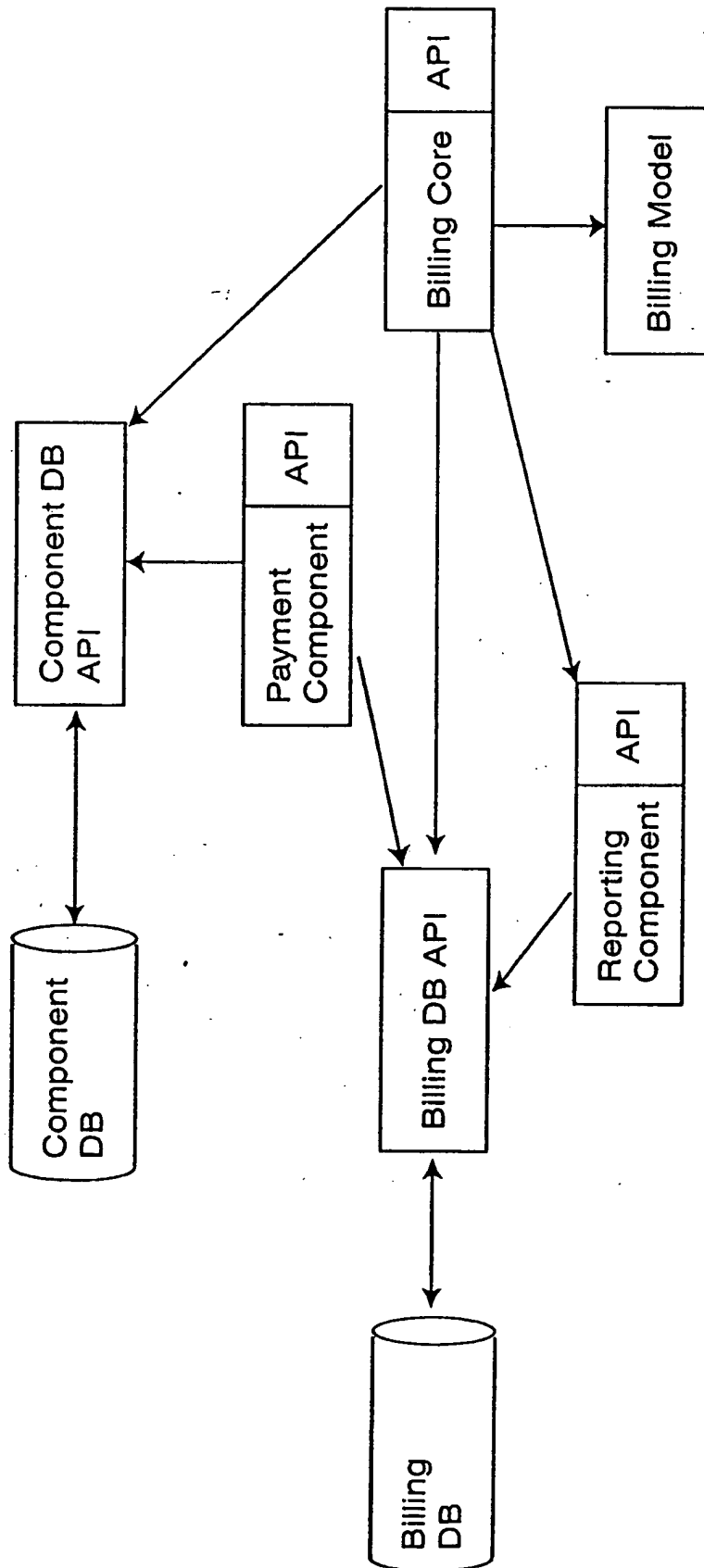


FIGURE 82